

## KRANESHARES PRESENTS: CHINA A-SHARE INCLUSION ROADSHOW

- The roadshow will be held in late April through May 2018 and be comprised of educational events geared toward institutions and financial advisors across eight US cities.
- MSCI will partially include China A-Shares into their Global Standard Indexes starting June 1<sup>st</sup>, 2018. This has the potential to be a significant asset rebalance.
- Longer term, A-shares are projected to comprise 17%<sup>1</sup> of the \$1.5 trillion in assets tracking the MSCI Emerging Markets Index<sup>2</sup>.
- Similar past rebalances have provided a strong catalyst for performance of the affected markets.
- Each regional event will feature speakers from KraneShares, MSCI, CICC, and Bosera Asset Management.

| Topic   | Speaker   |
|---|---|
| <b>China equity market macro overview and outlook</b>   | <b>Kevin (Gang) LIU, CFA</b><br>CICC Research – Equity Strategist         |
| <b>Overview of the long term inclusion process and The MSCI China A Inclusion Index</b>                         | <b>April Cody</b><br>MSCI – Executive Director, Client Coverage, ETP Team |
| <b>Opportunities in China’s Mainland market and the KraneShares Bosera MSCI China A Share ETF (ticker: KBA)</b> | <b>Brendan Ahern</b><br>KraneShares – Chief Investment Officer            |

### ABOUT KRANESHARES

KraneShares is a leading China-focused ETF provider with \$2.1 Billion assets under management<sup>3</sup>. The KraneShares Bosera MSCI China A ETF (Ticker: KBA) has the longest track record and is the largest MSCI-linked China A-Share ETF in the US<sup>4</sup>, tracking the exact stocks slated for inclusion on June 1<sup>st</sup><sup>5</sup>.

### ABOUT MSCI

MSCI is the largest index provider to the global ETF industry in terms on number of products tracking their indexes<sup>6</sup>. As of January 2018 assets in the global ETF industry reached \$4.9 trillion<sup>7</sup>.



**KRANESHARES PRESENTS:**  
**CHINA A-SHARE INCLUSION ROADSHOW**  
**SAN FRANCISCO**

**THURSDAY, APRIL 26**

**Dress Code:** No Denim, Tennis Shoes, Hats

**The Olympic Club, City Clubhouse**  
524 Post St, San Francisco, CA 94102

**8:00 – 8:30am**  
Breakfast will be served

**8:30 – 9:30am**  
CICC, MSCI & KraneShares presentations

**9:30 – 10:00am**  
Q&A and conclusion

### ABOUT CICC

CICC is a leading investment banking firm in China that engages in investment banking, securities, investment management, and other financial services primarily with institutional clients.

### ABOUT BOSERA

Shenzhen based Bosera Asset Management is the subadvisor and portfolio management company for KBA. As of 12/31/2017 Bosera had \$110 Billion AUM<sup>7</sup>.

## SPEAKER BIOGRAPHIES



### **Brendan Ahern**

KraneShares – Chief Investment Officer

Brendan Ahern is the Chief Investment Officer (CIO) at KraneShares where he is in charge of the firm's research, education and investor outreach efforts. He is a pioneer of the US ETF industry and was an early employee of iShares.

Brendan is considered a preeminent expert in global financial markets with a particular focus on China, and is often sought after by leading business and financial media outlets including CNBC, Bloomberg, The Wall Street Journal and Investor's Business Daily.

Brendan graduated from the College of the Holy Cross and has a Master of Science in Financial Analysis from the University of San Francisco.



### **April Cody**

MSCI – Executive Director, Client Coverage, ETP Team

April Cody, Executive Director at MSCI is responsible for the business development and relationship management of MSCI's ETP business in the US and Canada. During her +10 year tenure at MSCI, April has served in a variety of roles within Index Client Coverage and Environmental, Social and Governance (ESG) Research.

April is also the co-head of the MSCI Women's Leadership Forum's San Francisco chapter. April received her Master of Arts in Political Science with a concentration in International Relations from Carleton University in Ottawa, Canada and a Honors Bachelor of Arts in International Development and Political Science from Wilfrid Laurier University in Waterloo, Canada. She has also completed her Canadian Securities and Derivatives Licenses.

April is active in a number of organizations, including the United Way of the Bay where she is a member of the Women in Leadership Council and Women in ETFs, where she is a co-head of the San Francisco Chapter's Sponsorship Committee.



### **Kevin (Gang) LIU, CFA**

CICC Research – Equity Strategist

Joined China International Capital Corporation (CICC) in 2011, Mr. Liu Gang (Kevin) now holds the title of Executive Director and works as an Equity Strategist in the research department.

From a top-down strategy approach by incorporating macro (growth and policy) and micro variables (corporate earnings and valuations etc.), his main responsibility is to provide investors with investment strategies, as well as cross-market/asset/sector allocation recommendations. His focuses include Chinese equities (i.e. H-shares and US ADRs), as well as general global markets (such as US, EU and Japan, and major emerging markets).

Mr. Liu ranked the second in Portfolio Strategy of the 2017 II All-China and Mainland China Best Analysts Ranking.

Prior to CICC, He worked as a Quantitative Strategist with UBS Hong Kong. He obtained his master degrees from both Cornell University and Tsinghua University.