

## KRANESHARES PRESENTS: CHINA A-SHARE INCLUSION ROADSHOW

- The roadshow will be held in late April through May 2018 and be comprised of educational events geared toward institutions and financial advisors across eight US cities.
- MSCI will partially include China A-Shares into their Global Standard Indexes starting June 1<sup>st</sup>, 2018. This has the potential to be a significant asset rebalance.
- Longer term, A-shares are projected to comprise 17%<sup>1</sup> of the \$1.5 trillion in assets tracking the MSCI Emerging Markets Index<sup>2</sup>.
- Similar past rebalances have provided a strong catalyst for performance of the affected markets.
- Each regional event will feature speakers from KraneShares, MSCI, CICC, and Bosera Asset Management.

Topic	Speaker
<b>China equity market macro overview and outlook</b>	<b>Kevin (Gang) LIU, CFA</b> CICC Research – Equity Strategist
<b>Overview of the long term inclusion process and The MSCI China A Inclusion Index</b>	<b>Paul Riccardella, CFA</b> MSCI – Executive Director, Wealth Advisory Team
<b>Opportunities in China’s Mainland market and the KraneShares Bosera MSCI China A Share ETF (ticker: KBA)</b>	<b>Brendan Ahern</b> KraneShares – Chief Investment Officer

### ABOUT KRANESHARES

KraneShares is a leading China-focused ETF provider with \$2.1 Billion assets under management<sup>3</sup>. The KraneShares Bosera MSCI China A ETF (Ticker: KBA) has the longest track record and is the largest MSCI-linked China A-Share ETF in the US<sup>4</sup>, tracking the exact stocks slated for inclusion on June 1st<sup>5</sup>.

### ABOUT MSCI

MSCI is the largest index provider to the global ETF industry in terms on number of products tracking their indexes<sup>6</sup>. As of January 2018 assets in the global ETF industry reached \$4.9 trillion<sup>7</sup>.



**KRANESHARES PRESENTS:**

**CHINA A-SHARE  
INCLUSION ROADSHOW**

**BOSTON**

**MONDAY, APRIL 23**

**The Langham Hotel (Madison Room)**  
250 Franklin Street Boston, MA, 02110

**8:00 – 8:15am**  
Continental breakfast will be served

**8:30 – 9:30am**  
CICC, MSCI & KraneShares Presentation

### ABOUT CICC

CICC is a leading investment banking firm in China that engages in investment banking, securities, investment management, and other financial services primarily with institutional clients.

### ABOUT BOSERA

Shenzhen based Bosera Asset Management is the subadvisor and portfolio management company for KBA. As of 12/31/2017 Bosera had \$110 Billion AUM<sup>8</sup>.

## SPEAKER BIOGRAPHIES



### **Brendan Ahern**

KraneShares – Chief Investment Officer

Brendan Ahern is the Chief Investment Officer (CIO) at KraneShares where he is in charge of the firm's research, education and investor outreach efforts. He is a pioneer of the US ETF industry and was an early employee of iShares.

Brendan is considered a preeminent expert in global financial markets with a particular focus on China, and is often sought after by leading business and financial media outlets including CNBC, Bloomberg, The Wall Street Journal and Investor's Business Daily.

Brendan graduated from the College of the Holy Cross and has a Master of Science in Financial Analysis from the University of San Francisco.



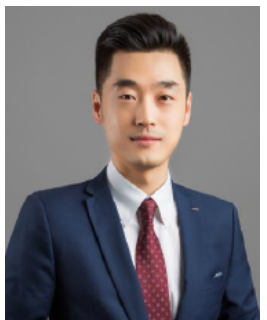
### **Paul Riccardella, CFA**

MSCI – Executive Director, Wealth Advisory Team

Paul Riccardella is an Executive Director and Wealth Advisory Team member at MSCI Inc., a publicly traded company (NYSE: MSCI) and a leading global provider of investment decision support tools including indexes, portfolio risk and performance analytics.

In his capacity at MSCI, Paul works with ETF based Asset Managers and Wealth Advisors in the Eastern United States. Prior to joining MSCI in 2011, Paul worked at Putnam Investments for seven years, a Boston based asset manager, where he specialized in working with due diligence and research teams at the largest Wealth Advisory firms.

Paul is a member of the CFA Society Boston and holds an MBA from the Kellogg School of Management and a BA from Boston College.



### **Kevin (Gang) LIU, CFA**

CICC Research – Equity Strategist

Joined China International Capital Corporation (CICC) in 2011, Mr. Liu Gang (Kevin) now holds the title of Executive Director and works as an Equity Strategist in the research department.

From a top-down strategy approach by incorporating macro (growth and policy) and micro variables (corporate earnings and valuations etc.), his main responsibility is to provide investors with investment strategies, as well as cross-market/asset/sector allocation recommendations. His focuses include Chinese equities (i.e. H-shares and US ADRs), as well as general global markets (such as US, EU and Japan, and major emerging markets).

Mr. Liu ranked the second in Portfolio Strategy of the 2017 II All-China and Mainland China Best Analysts Ranking.

Prior to CICC, He worked as a Quantitative Strategist with UBS Hong Kong. He obtained his master degrees from both Cornell University and Tsinghua University.

1. MSCI Research, as of 9/30/2016
2. Data from MSCI as of 12/31/2016, as reported on 3/31/2017, retrieved 12/31/2017
3. KraneShares as of 2/28/2018
4. Data from etf.com as of 3/1/2018
5. Data from MSCI as of 2/28/2018
6. Data from MSCI As of Mar, 2017; defined as each share class of an exchange traded fund, as identified by a separate Bloomberg ticker. Only primary listings, and not cross-listings, are counted
7. Data from ETFGI as of January 2018
8. Data from Boserá as of 6/30/2017, retrieved 12/31/2017

### **Important Notes**

**Carefully consider the Funds' investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Funds' full and summary prospectus, which may be obtained by visiting [www.kraneshares.com](http://www.kraneshares.com). Read the prospectus carefully before investing.**

ETF shares are not redeemable with the issuing fund other than in large Creation Unit aggregations. Instead, investors must buy or sell ETF Shares in the secondary market with the assistance of a stockbroker. In doing so, the investor may incur brokerage commissions and may pay more than net asset value (NAV) when buying and receive less than net asset value when selling. The NAV of the Fund's shares is calculated each day the national securities exchanges are open for trading as of the close of regular trading on the New York Stock Exchange ("NYSE"), normally 4:00 P.M. Eastern time (the "NAV Calculation Time"). Shares are bought and sold at market price not NAV. Closing price returns are based on the midpoint of the bid/ask spread at 4:00 P.M. Eastern Time (when NAV is normally determined).

Investing involves risk, including possible loss of principal. There can be no assurance that a Fund will achieve its stated objectives. The Funds are subject to political, social or economic instability within China which may cause decline in value. Fluctuations in currency of foreign countries may have an adverse effect to domestic currency values. Emerging markets involve heightened risk related to the same factors as well as increase volatility and lower trading volume.

The ability of the KraneShares Boserá MSCI China A ETF to achieve its investment objective is dependent on the continuous availability of A Shares and the ability to obtain, if necessary, additional A Shares quota. If the Fund is unable to obtain sufficient exposure due to the limited availability of A Share quota, the Fund could seek exposure to the component securities of the Underlying Index by investing in other types of securities. The Fund may invest in derivatives, which are often more volatile than other investments and may magnify the Fund's gains or losses.

Although the information provided in this document has been obtained from sources which Krane Funds Advisors, LLC believes to be reliable, it does not guarantee accuracy of such information and such information may be incomplete or condensed.

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