

KEMX 9/30/2020

## Customizing China Exposure within Emerging Market Portfolios

An Overview of the KraneShares MSCI Emerging Markets ex China ETF (Ticker: KEMX)

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#### 金瑞 基金 KraneShares

## **Introduction to KraneShares**

### **About KraneShares**

Krane Funds Advisors, LLC is the investment manager for KraneShares ETFs. Our suite of China focused ETFs provides investors with solutions to capture China's importance as an essential element of a well-designed investment portfolio. We strive to provide innovative, first to market strategies that have been developed based on our strong partnerships and our deep knowledge of investing. We help investors stay current on global market trends and aim to provide meaningful diversification. Krane Funds Advisors, LLC is majority owned by China International Capital Corporation (CICC).





# KEMX

KraneShares MSCI Emerging Markets ex China ETF

#### Investment Strategy:

KEMX is benchmarked to the MSCI Emerging Markets ex China Index, which tracks large-cap and mid-cap companies within emerging market countries, excluding China. KEMX enables investors to build tailored Emerging Market (EM) portfolios when combined with exposure to China. KEMX can be paired with KraneShares China-focused core and thematic funds to establish strategic positions in China without duplicating exposures.

### **KEMX Features:**

- Exposure to large-cap and mid-cap companies within emerging market countries, excluding China
- Benchmarked to MSCI, a global leader in international indexing

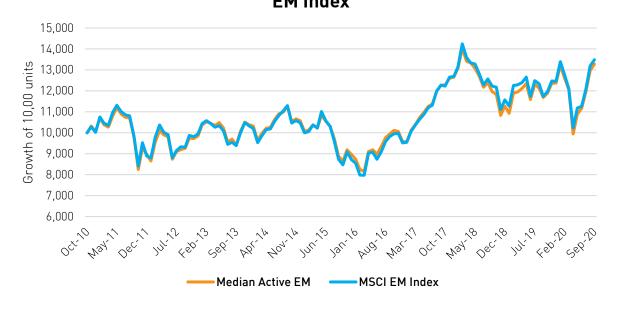
By pairing KEMX with other KraneShares China-focused funds, investors can make strategic allocations to China by employing the following strategies:

- **China Core:** Exposure to the full range of publicly listed Chinese companies across the Mainland, US, and Hong Kong Stock Exchanges
- **China Core-Thematic:** Broad China exposure enhanced by specific sector or investment themes
- **China Thematic:** Focused exposure to specific sectors or themes in China
- China Tactical: Ability to dynamically adjust China's weighting within an Emerging Market portfolio

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## The risk-return profile of active EM investment does not differ significantly from passive EM investment

- Investors often associate minimizing risk with active management, especially with regards to emerging markets.
- Morningstar has developed the US Active Fund Diversified EM Category which aggregates the performance of US-listed actively managed EM funds.
- Over the past 1, 5, and 10 years, EM active managers have underperformed the MSCI Emerging Markets Index albeit with slightly lower volatility.



#### 10 Year Performance of Median Active EM Fund vs. MSCI EM Index

#### Active vs Passive EM Return and Volatility

	Anr	nualized Retu	rns	Annualized Volatility*				
	1-Year	5-Year	10-Year	1-Year	5-Year	10-Year		
MSCI EM	10.63%	8.99%	4.23%	25.01%	17.37%	17.88%		
Active EM Funds	9.77%	7.82%	3.84%	26.43%	16.65%	16.89%		

Data from Morningstar as of 9/30/2020. See page 20-22 for index definitions.

Index returns are for illustrative purposes only and do not represent actual Fund performance. Index returns do not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index. Past performance does not guarantee future results.

\*Volatility: is the degree of variation of a trading price series over time as measured by the standard deviation of returns. Standard deviation is a quantity calculated to measure the extent of deviation for a group as a whole. A low standard deviation indicates that the data points tend to be closer to the mean (also called the expected value) of the set, while a high standard deviation indicates that the data points are spread out over a wider range of values.

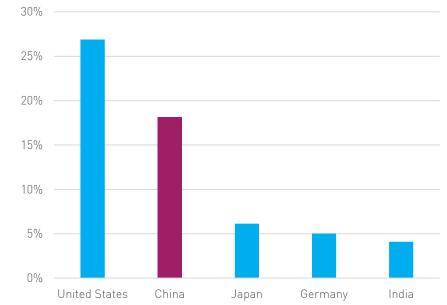
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## The size of China's equity market is large enough to be considered its own asset class.

China has the world's second largest economy and stock market.

	Equity Asset Class		MARKET	Adjusted MARKET CAPITALIZATION*						
Equity As			TION (\$bb)	(Percentage of World)						
		2019	2019	2018	2010	2000	1990	1980		
	United States	29,726	43%	53%	41%	48%	34%	50%		
	Europe	11,812	17%	19%	24%	32%	27%	23%		
Developed	Japan	4,910	7%	7%	8%	10%	31%	17%		
Market Equities	Pacific ex- Japan	2,420	3%	4%	5%	3%	3%	5%		
	Other (Israel and Canada)	1,810	3%	3%	5%	2%	3%	5%		
	TOTAL DEVELOPED	50,678	73%	85%	84%	95%	98%	100%		
	Emerging Markets ex- China	9,728	14%	8%	11%	5%	2%			
Rest of the	China**	8,661	12%	7%	4%	0.3%				
World	Frontier	671	1%	0.3%	0.5%					
	TOTAL EM and FM	19,060	27%	15%	16%	5%	2%	0%		
	TOTAL	69,738	100%	100%	100%	100%	100%	100%		





Data from MSCI as of 9/30/2020. See page 20 for index definitions.

Data from MSCI as of 12/31/2019. Due to rounding numbers may not add up to 100%.

\*Full market capitalization based on MSCI Investable Market Indexes (IMI). Historic adjusted market Capitalizations based on MSCI Standard Indexes. Adjusted market caps reflect free-float or shares that are freely traded in the open market. The free-float adjustment reduces the overall market by about 1/3.

\*\* China includes Hong Kong, ADR and Mainland listed Chinese companies. Market capitalization formula: MSCI China A International IMI + Hong Kong & ADR constituents within MSCI Emerging Market Index.

#### 金瑞 基金 KraneShares

## Inclusion efforts spanning the past 19 years have made China's equity market available to outside investors.

- In 2002, the Chinese government launched the Qualified Foreign Institutional Investor (QFII) Quota Program, which allowed institutional investors who could demonstrate a limited capacity to repatriate earnings to purchase stocks listed on Mainland exchanges.<sup>1</sup>
- From 2014 to 2016 the Stock Connect program was launched which allowed foreign investors to purchase Mainland listed stocks through accounts in Hong Kong without obtaining approval from the Chinese government.<sup>1</sup>
- On September 3, 2018, MSCI completed the first of including Mainland listed A-shares in their Global Standard Indexes<sup>1</sup>, and the inclusion factor reached 20% in November 2019<sup>2</sup>.
- 81.7% of Chinese stocks are listed in Hong Kong, Shenzhen (Mainland), or Shanghai (Mainland) exchanges, while 18.3% are listed in New York using American Depositary Receipts (ADRs).<sup>1</sup>

1	Data from MSCI as of 12/	/31/2019, retrieved 9/30/2020.
		01/2017,100/2020.

2. Data from MSCI "MSCI Equity Indexes November 2019 Index Review", as of 11/07/2019, retrieved 9/30/2020.

3. RMB = Chinese Renminbi; HKD = Hong Kong Dollar

	Share Type	Weight in Overall China Equity Market	Description
,	А	40.5%	Listed on the Shanghai and Shenzhen Exchanges in RMB <sup>3</sup>
	В	0.1%	Listed on the Shanghai and Shenzhen Exchanges in USD and HKD <sup>3</sup>
s	Listed on Mainland Exchanges	40.6%	
	P Chip	17.6%	Listed on the Hong Kong Stock Exchange HKSE) and incorporated in Cayman, Bermuda, British Virgin Islands; privately managed
	Н	16.7%	Listed on the Hong Kong Stock Exchange
	Red Chip	6.8%	Listed on the HKSE, incorporated outside of Mainland China; controlled by the People's Republic of China (PRC)
	Listed on Hong Kong Exchange	41.1%	
	ADR	17.7%	Listed on overseas exchanges including the United States and Singapore
	Non-ADR	0.6%	Listed on overseas exchanges but not considered an ADR
	Listed on Overseas Exchanges	18.3%	

Data from MSCI as of 12/31/2019, retrieved 9/30/2020.

#### 金瑞 基金 KraneShares

# The unique characteristics of China's equity market performance demonstrate its capacity to have a distinct portfolio impact and provide diversification benefits

- Over the past 19 years, China was the best performer in 5 years and the worst performer in 5.
- By contrast, the U.S. was the best performer in 4 years and the worst in 5 years.

### Ranked Annual Performance of Equity Asset Classes

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2019 Rank
-1.39	-5.82	60.33	28.46	35.19	99.20	98.89	-29.21	81.47	28.65	1.36	24.57	31.79	24.09	9.57	14.29	41.18	-5.04	30.88	United States
-9.88	-6.42	53.31	27.49	25.52	33.72	34.84	-37.57	76.42	21.86	-11.06	20.87	27.16	12.69	0.69	10.89	31.24	-10.30	27.63	China
-12.39	-10.28	45.77	20.88	13.81	32.02	30.73	-46.42	72.81	16.91	-12.79	19.94	25.23	7.20	-2.84	7.85	26.79	-12.42	23.77	Europe
-19.90	-14.65	38.54	15.86	11.14	27.36	13.86	-50.50	35.83	15.44	-14.33	19.12	5.49	-0.47	-3.05	5.00	25.88	-12.88	19.61	Japan
-22.23	-18.38	35.91	10.14	9.42	14.67	5.44	-53.93	26.25	14.77	-17.55	16.96	4.28	-4.02	-8.47	2.38	25.51	-14.60	18.36	Pacific ex-Japan
-29.40	-23.09	28.41	-3.29	5.14	6.24	-4.23	-54.49	25.61	3.88	-18.55	15.33	2.98	-5.00	-17.33	-0.40	23.99	-14.86	16.21	Emerging Markets ex-China
							-55.72	6.25	2.61	-19.04	8.18	-4.32	-6.18	-18.30	-7.87	21.19	-23.27	14.10	Frontier
																			-
		Cł	nina	Eme	erging Ma	rkets ex-	China	Ja	ipan	Paci	fic ex-Ja	pan	Euro	pe	United	States	Fr	ontier	
	-1.39 -9.88 -12.39 -19.90 -22.23	-1.39     -5.82       -9.88     -6.42       -12.39     -10.28       -19.90     -14.65       -22.23     -18.38	-1.39-5.8260.33-9.88-6.4253.31-12.39-10.2845.77-19.90-14.6538.54-22.23-18.3835.91-29.40-23.0928.41	-1.39       -5.82       60.33       28.46         -9.88       -6.42       53.31       27.49         -12.39       -10.28       45.77       20.88         -19.90       -14.65       38.54       15.86         -22.23       -18.38       35.91       10.14	-1.39-5.8260.3328.4635.19-9.88-6.4253.3127.4925.52-12.39-10.2845.7720.8813.81-19.90-14.6538.5415.8611.14-22.23-18.3835.9110.149.42-29.40-23.0928.41-3.295.14	-1.39-5.8260.3328.4635.1999.20-9.88-6.4253.3127.4925.5233.72-12.39-10.2845.7720.8813.8132.02-19.90-14.6538.5415.8611.1427.36-22.23-18.3835.9110.149.4214.67-29.40-23.0928.41-3.295.146.24	-1.39-5.8260.3328.4635.1999.2098.89-9.88-6.4253.3127.4925.5233.7234.84-12.39-10.2845.7720.8813.8132.0230.73-19.90-14.6538.5415.8611.1427.3613.86-22.23-18.3835.9110.149.4214.675.44-29.40-23.0928.41-3.295.146.24-4.23	-1.39-5.8260.3328.4635.1999.2098.89-29.21-9.88-6.4253.3127.4925.5233.7234.84-37.57-12.39-10.28 <b>45.77</b> 20.88 <b>13.8132.0230.73</b> 46.42-19.90-14.6538.5415.8611.1427.3613.86-50.50-22.23-18.38 <b>35.91</b> 10.149.4214.675.44-53.93-29.40-23.0928.41-3.295.146.24-4.23-54.49- 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      -5.82       60.33       28.46       35.19       99.20       98.89       -29.21       81.47       28.65       1.36       24.57         -9.88       -6.42       53.31       27.49       25.52       33.72       34.84       -37.57       76.42       21.86       -11.06       20.87         -12.39       -10.28       45.77       20.88       13.81       32.02       30.73       46.42       72.81       16.91       -12.79       19.94         -19.90       -14.65       38.54       15.86       11.14       27.36       13.86       -50.50       35.83       15.44       -14.33       19.92         -22.23       -18.38       35.91       10.14       9.42       14.67       54.44       -53.93       26.25       14.77       17.55       16.96         -29.40       -23.09       28.41       -3.29       5.14       6.24       -4.23       -54.49       25.61       3.88       18.55       15.33         -29.40       -23.09       28.41       -3.29       5.14       6.24       -4.23       -54.49       25.61       3.88       18.55       15.33	-1.39       -5.82       60.33       28.46       35.19       99.20       98.89       -29.21       81.47       28.65       1.36       24.57       31.79         -9.88       -6.42       53.31       27.49       25.52       33.72       34.84       -37.57       76.42       21.86       -11.06       20.87       27.16         -12.39       -10.28       45.77       20.88       13.81       32.02       30.73       46.42       72.81       16.91       -12.79       19.94       25.23         -11.90       -14.65       38.54       15.86       11.14       27.36       33.80       -50.50       35.83       15.44       -14.33       19.12       54.94         -22.23       -18.38       35.91       10.14       9.42       14.67       54.44       -53.93       26.25       14.77       17.55       16.96       4.28         -29.40       -23.09       28.41       -32.99       5.14       6.24       -4.23       55.72       6.25       2.61       3.88       18.55       15.33       2.98         -29.40       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Index returns are for illustrative purposes only and do not represent actual Fund performance. Index returns do not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index. Past performance does not guarantee future results.

Data from MSCI as of 12/31/2019, retrieved 9/30/2020. See page 21 for definitions. No full year data for frontier markets prior to 2008.



## China's historical pattern of returns exhibits low correlations to other regions.

- Average correlations between China's equity market and other major equity markets, including other emerging markets, have remained low over the past 19 years, maintaining correlation coefficients generally lower than 0.7.
- Correlations remain low in bull market and bear market environments.

#### Return, Risk, and Correlation (2001-2019)

Return, Risk, and Correlation (2009-2019)

Asset Class	Annualized Return	Annualized Volatility	China	United States	Europe	Japan	Pacific ex- Japan	EM ex- China	Asset Class	Annualized Return	Annualized Volatility	China	United States	Europe	Japan	Pacific ex- Japan	EM ex- China
China	9.7%	24.2%	1.00						China	9.7%	21.6%	1.00					
United States	6.3%	14.4%	0.58	1.00					United States	14.0%	13.6%	0.60	1.00				
Europe	4.2%	18.1%	0.62	0.87	1.00				Europe	7.6%	17.7%	0.60	0.86	1.00			
lanan	3.2%	15.4%	0.50	0.61	0.65	1.00			Japan	6.6%	13.9%	0.49	0.70	0.71	1.00		
Japan	5.2 /0		0.30	0.01	0.00	1.00			Pacific ex- Japan	10.6%	18.7%	0.71	0.79	0.84	0.64	1.00	
Pacific ex- Japan	8.4%	19.2%	0.72	0.79	0.85	0.64	1.00		Emerging Markets ex- China	8.4%	19.1%	0.70	0.75	0.82	0.62	0.90	1.00
Emerging Markets ex- China	8.4%	21.4%	0.70	0.77	0.83	0.63	0.91	1.00	Frontier Markets	6.0%	14.7%	0.59	0.66	0.77	0.58	0.80	0.84

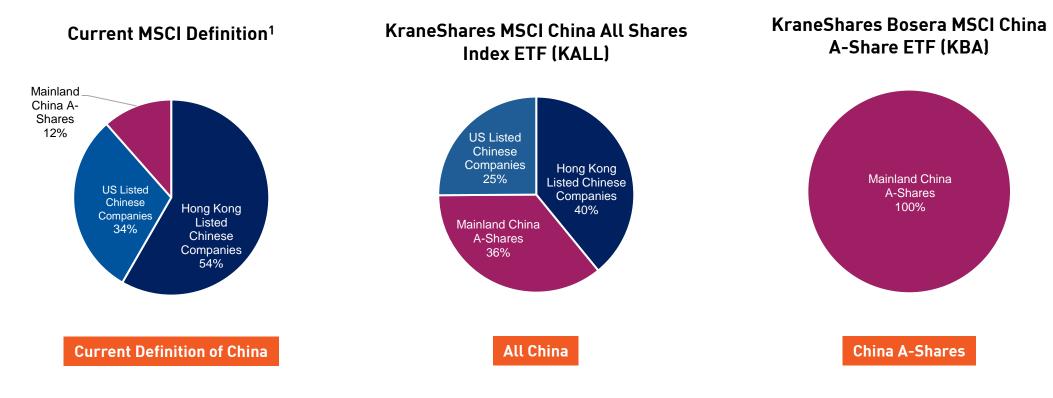
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Data from MSCI as of 12/31/2019, retrieved 9/30/2020. See page 21 for definitions.



## MSCI's current definition of China only represents a small portion of China's total market

- While 55% of China's equity market is China A-Shares, the current definition of China within MSCI China Index is 12% China A-Shares and 88% Hong Kong and U.S. listed companies.
- The KraneShares MSCI China All Shares ETF (ticker: KALL) provides investors with broad exposure to China as an asset class and we believe is more reflective of the full range of publicly listed Chinese companies.
- Additionally, for investors seeking core exposure to China A-Shares, the KraneShares Bosera MSCI China A-Share ETF tracks the exact A-Share securities being
  incrementally included into the MSCI Emerging Markets Index.





KEMX can be paired with various China-focused strategies, allowing investors to choose the China allocation that matches their specific risk/return profile



## China Core

A core China allocation should encompass the full China opportunity including Mainland, US, and Hong Kong stocks.

## **China Core-Thematic**

Thematic investments may generally complement the China core allocation.



## **China Thematic**

A strong view on a particular sector or investment theme permits a thematic approach to the China allocation.

## **Tactical Overlay**

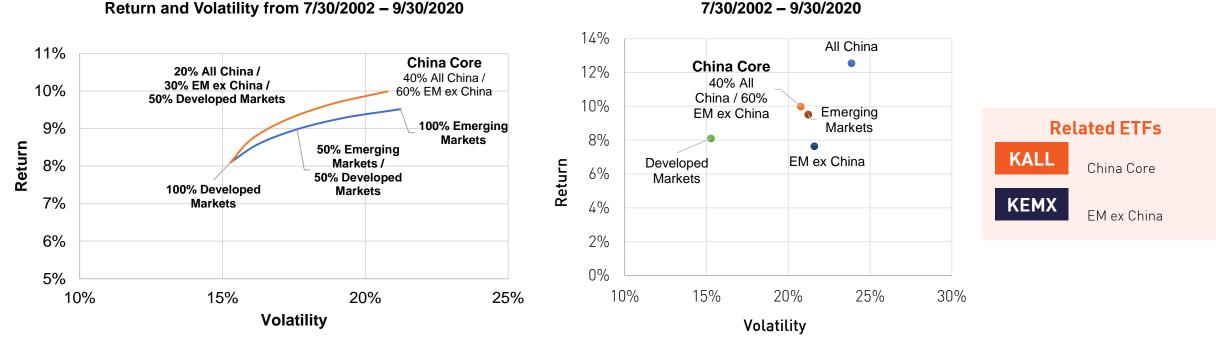
By analyzing various characteristics across countries and within regions, each strategy can be implemented tactically to further refine return and risk.



## Example Portfolio 1: China Core

**Blended Developed / Emerging Market Portfolios** 

- China represents about 40% of the market cap of EM; therefore, we believe an allocation of 40% All China<sup>1</sup> within EM portfolios best reflects the full China opportunity.
- A hypothetical portfolio of 60% EM ex China<sup>2</sup> and 40% All China<sup>1</sup> has provided portfolios with less risk and comparable returns to emerging markets over the past 18 years.



#### 18-Year Index Return and Volatility 7/30/2002 – 9/30/2020

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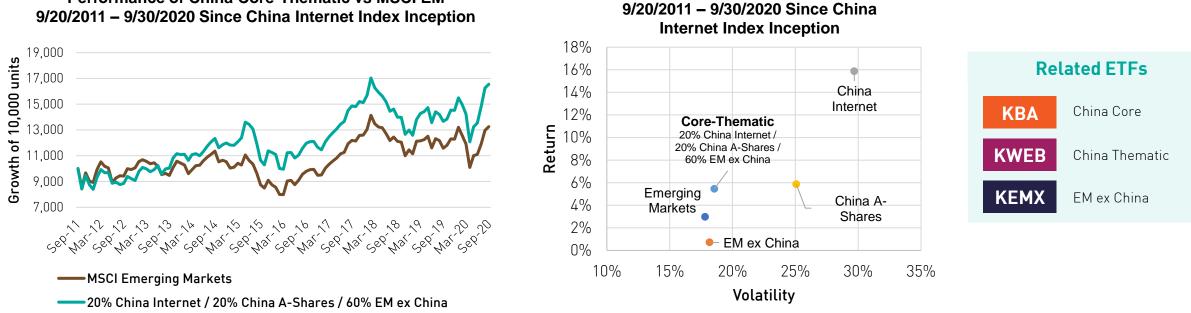
Data from MSCI as of 9/30/2020. See page 21 for definitions.

- 1. All China index calculation methodology on page 21.
- 2. EM ex China index calculation methodology on page 21.



## **Example Portfolio 2:** China Core-Thematic

- Investors seeking broad China exposure complemented by growth sectors such as China Internet<sup>1</sup> could create a blended core-thematic portfolio.
- A blend of 20% China A-Shares<sup>2</sup>, 20% China Internet<sup>1</sup> and 60% EM ex China has largely outperformed the MSCI Emerging Markets Index since the inception of the KraneShares Bosera MSCI China A-Share ETF (ticker: KBA).



**Return and Volatility** 

Performance of China Core-Thematic vs MSCI EM

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Data from Bloomberg as of 9/30/2020. See page 21 for index definitions.

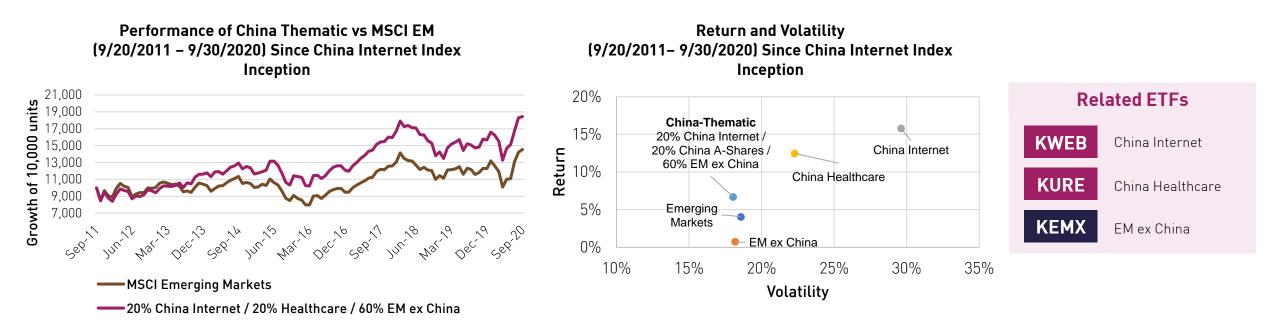
<sup>1.</sup> China Internet - index calculation methodology on page 22.

<sup>2.</sup>China A-Shares - index calculation methodology on page 22.



## Example Portfolio 3: China Thematic

- China's sectors such as internet technology and healthcare are more volatile than Emerging Markets broadly but have provided superior annualized returns Index since the inception of the KraneShares Bosera MSCI China A-Share ETF (ticker: KBA).
- Investors looking to gain exposure to specific sectors within China could substitute China's weight in EM with China Internet and China Healthcare<sup>1</sup>.



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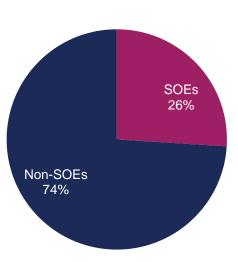
Data from Bloomberg as of 9/30/2020. See page 21 for index definitions. 1.China Healthcare – index calculation methodology on page 22.

#### 金瑞 基金 KraneShares<sup>®</sup>

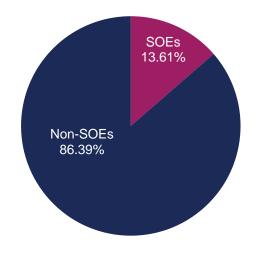
# Investors can tailor EM portfolios around specific investment themes such as decreased exposure to State-Owned Enterprises (SOEs)

- State-Owned Enterprises are defined by MSCI as companies whose largest shareholder is a government entity or whose government ownership is over 20%<sup>1</sup>.
- MSCI Emerging Markets has relatively high exposure to SOEs which constitute 26% of the Index<sup>1</sup>.
- In contrast, China Internet and China Healthcare have very little exposure to SOEs.

100% MSCI EM



#### 60% MSCI EM ex China / 20% China Internet / 20% China Healthcare<sup>2</sup>



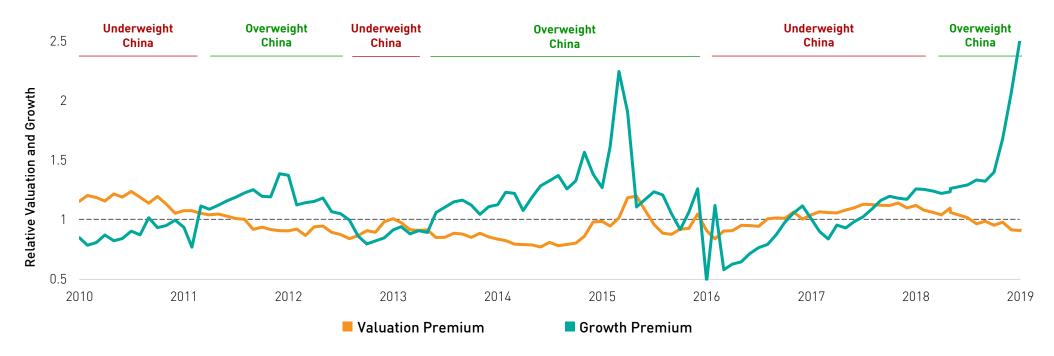
1.Data from MSCI and Bloomberg as of 12/31/2019.

2.Data from MSCI and CSI as of 12/31/2019. Information is hypothetical, and is provided for illustrative purposes only and not indicative of any particular investment.



## Example Portfolio 4: China Tactical

- Investors looking to dynamically adjust their China position could create a blended All China / EM ex China portfolio that responds to relative value and growth factors between China and EM ex China.
- For example, one hypothetical approach could be that as Relative Earnings Growth<sup>1</sup> increases and Relative Valuation<sup>2</sup> decreases between All China and EM ex China, investors could tactically overweight/underweight exposure to China.



#### All China / EM ex China Index Relative Valuation and Earnings Growth

Information is hypothetical, and is provided for illustrative purposes only and not indicative of any particular investment

Data from MSCI as of 12/31/2019. See page 21 for index definitions.

- 1. Relative Earnings Growth (Growth Premium)- Relative short term forward EPS growth between the MSCI China All Shares Index and the MSCI Emerging Markets ex China Index
- 2. Relative Valuation (Valuation Premium)- Relative forward 12 month price/earnings ratio (P/E) between the MSCI China All Shares Index and the MSCI Emerging Markets ex China Index



### KraneShares MSCI Emerging Markets ex China Index ETF

#### Investment Strategy:

KEMX is benchmarked to the MSCI Emerging Markets ex China Index, which tracks mid-cap and large-cap companies within emerging market countries, excluding China. KEMX enables investors to build tailored EM portfolios with adjusted exposure to China. KEMX can be paired with KraneShares China-focused core and thematic funds to make a strategic investment in China without duplicating exposures.

Fund Details	Data as of 9/30/2020	Top 10 Holdings as of	Ticker	%	
Primary Exchange	NYSE	9/30/2020 Holdings are subject to change.			
CUSIP	500767769	TSMC	2330 TT	12.65	
ISIN	US5007677694	SAMSUNG ELECTRON	005930 KS	7.85	
Total Annual Fund Operating Expense (Gross)	0.60%	RELIANCE INDUSTRIES LTD	RIL IN	2.96	
Total Annual Fund Operating Expense (Net)*	0.50%	NASPERS LTD-N SHS	NPN SJ	2.59	
Inception Date	04/12/2019	CASH	-	1.88	
Distribution Frequency	Annual	INFOSYS LTD-SP ADR	INFY	1.85	
Index Name	MSCI	SK HYNIX INC	000660 KS	1.43	
	Emerging Markets ex	HOUSING DEV FIN	HDFC IN	1.37	
	China Index	NAVER CORP	035420 KS	1.34	
Number of Holdings	303	Samsung Electronics Co Lt	005935 KS	1.28	

#### **KEMX** Performance History as of 9/30/2020:

		Cumulative %		Average Annualized %					
	3 Mo	6 Mo	Since Inception	1 Yr	3 Yr	5 Yr	Since Inception		
Fund NAV	7.94%	28.46%	-2.77%	-0.09%	-	-	-1.89%		
Closing Price	8.47%	27.65%	-2.67%	-0.88%	-	_	-1.82%		
Index	7.52%	28.95%	-4.96%	-1.17%	-	-	-3.39%		

The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investors shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month end, please visit www.kraneshares.com.

Index returns are for illustrative purposes only. Index performance returns do not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index.

\*Fee waivers are contractual and in effect until August 1, 2021



### **Related KraneShares ETF Performance as of 9/30/2020**

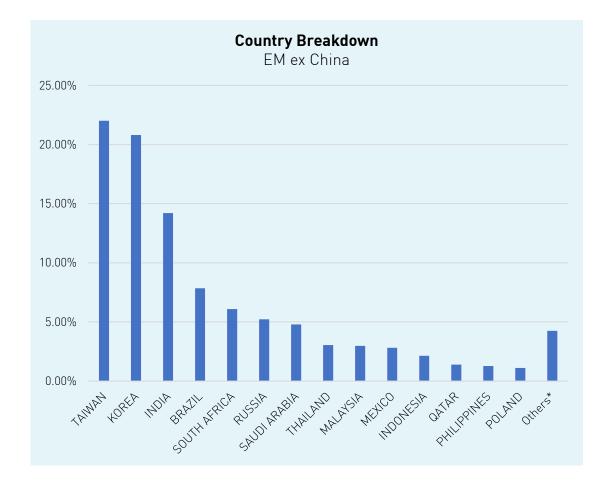
Fund Name	Fund Name Inception		Characteristics -		Cumulative %		Average Annualized %				
Funu Name	Date	Fund Operating Expense		3 Mo	6 Mo	Since Inception	1 Yr	3 Yr	5 Yr	Since Inception	
KraneShares	ares		Fund NAV	8.98%	49.79%	188.74%	63.56%	7.50%	19.01%	15.95%	
CSI China Internet ETF	7/31/2013	0.73%	Closing Price	9.94%	50.73%	190.71%	65.09%	7.61%	19.04%	16.06%	
(NYSE: KWEB)			H11137 Index	9.09%	49.93%	189.78%	63.86%	8.02%	19.18%	16.00%	
KraneShares	a MSCI 3/06/2016	0 0 500/	Fund NAV	15.04%	33.01%	87.70%	32.84%	8.09%	6.19%	10.05%	
Bosera MSCI China A ETF		Gross: 0.79%	Closing Price	16.17%	33.92%	89.01%	33.88%	8.15%	6.34%	10.17%	
(NYSE: KBA)		Net: 0.59%*	NU718708 Index	15.32%	33.41%	100.67%	33.69%	6.76%	6.51%	11.16%	
KraneShares		0 0 0 0 0	Fund NAV	13.02%	29.83%	39.25%	32.30%	7.57%	10.28%	6.06%	
MSCI All China Index ETF	02/12/2015	Gross: 0.69%	Closing Price	14.12%	30.33%	39.50%	32.57%	7.26%	10.14%	6.09%	
(NYSE: KALL)		Net: 0.49%*	MXCNANM Index	13.11%	30.57%	45.35%	33.06%	8.04%	11.20%	6.86%	
KraneShares		0	Fund NAV	5.55%	40.83%	34.88%	58.89%	_	-	11.88%	
Health Care		Gross: 0.79%	Closing Price	5.37%	41.10%	35.09%	59.81%	_	-	11.94%	
Index ETF (NYSE: KURE)		Net: 0.65%*	M1CXCAH Index	5.65%	41.83%	36.85%	60.55%	_	_	12.49%	

The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month end, please visit www.kraneshares.com.

Index returns are for illustrative purposes only and do not represent actual Fund performance. Index returns do not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index. Past performance does not guarantee future results.

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## **MSCI Emerging Markets ex China Index Characteristics**





Data from MSCI as of 9/30/2020. \*Others include United Arab Emirates, Chile, Turkey, Peru, Hungary, Colombia, Greece, and Argentina.



## Conclusion

- Within emerging markets, KraneShares believes China is in a league of its own; an asset class unto itself distinguished by its market size and unparalleled growth.
- We believe that incorporating a strategic China investment strategy that distinguishes China from the rest of EM may help to optimize EM performance as a whole.
- We believe KEMX is a great tool to enable a variety of custom completion strategies around China.

## Contact us for further insight into creating customized China portfolios

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#### Index Definitions:

**MSCI ACWI GDP Weighted (USD Gross) Index:** This index is based on the flagship MSCI ACWI Index, its parent index, and includes large and mid cap stocks across 23 Developed Markets (DM) and 24 Emerging Markets (EM) countries. The index uses a different weighting scheme than its cap weighted parent index, however. The weight of each country in the index is derived from its economic size (using GDP data) rather than the size of its equity market. Over time, GDP data tends to have more stability than equity market prices.

**MSCI China (USD Net) Index:** The index captures large and mid-cap representation across offshore listings of Chinese companies in the form of H shares, B shares, Red chips, P chips, and foreign listings such as ADRs. With 447 constituents, the index covers about 85% of this China equity universe. Currently, the index also includes Large Cap A shares, represented at 2.5% of their free float adjusted market capitalization.

**US Active Fund Diversified Emerging Mkts Morningstar Category:** Morningstar categories help investors and investment professionals make meaningful comparisons between funds. Diversified emerging-markets portfolios tend to divide their assets among 20 or more nations, although they tend to focus on the emerging markets of Asia and Latin America rather than on those of the Middle East, Africa, or Europe. These portfolios invest predominantly in emerging market equities, but some funds also invest in both equities and fixed income investments from emerging markets. This category aggregates the performance of US-listed actively managed EM funds.

**China's Equity (Stock) Market:** For the purposes of this presentation, this refers to the superset of investments including the Mainland, Hong Kong, and overseas listed securities found in the MSCI China All Shares Index. Note that others may use a different definition and, as such, the data provided by other sources may not match ours as it may exclude shares listed in certain places.

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COUNTRY, REGION & MARKET	INDEX					
	MSCI WORLD INDEX	MSCI World Index (Net USD): The MSCI World Index captures large and mid cap representation across 23 Developed Markets				
Developed Markets	Inception Date: Mar 31, 1986	(DM) countries. With 1,644 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country. Inception date: Mar 31, 1986.				
<b>F 1 N 1 1</b>	MSCI EMERGING MARKETS INDEX	MSCI Emerging Markets Index (Net USD): MSCI Emerging Markets Index captures large and mid cap representation acr				
Emerging Markets	Inception Date: Jan 01, 2001	Emerging Markets (EM) countries. With 834 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country. Inception date: Jan 1, 2001.				
	MSCI CHINA ALL SHARES INDEX (MXCNANM Index)	MSCI China All Shares Index (Net USD): MSCI China All Shares Index captures large and mid-cap representation across China A				
China (All China)	Inception Date: Jun 26, 2014 From June 25, 2014 through October 31, 2008, MSCI CHINA A ONSHORE + MSCI CHINA was used to calculate return. MSCI CHINA A ONSHORE reflects the percent of A-Shares within the entire investable China equity market while MSCI CHINA reflects the percent of H shares, B shares, Red chips, P chips and foreign listings. From November 1, 2008 through May 10, 2005, 31.15% MSCI CHINA A ONSHORE Index + 68.03% MSCI CHINA Index was used to calculate return. From May 9, 2005 through January 1st, 2001, 31.15% Shanghai Composite Index + 68.03% MSCI CHINA Index was used to calculate return.	shares, B shares, H shares, Red chips, P chips and foreign listings (e.g. ADRs). The index aims to reflect the opportunity set of China share classes listed in Hong Kong, Shanghai, Shenzhen and outside of China. It is based on the concept of the integrated MSCI China equity universe with China A-shares included. Inception date: Jun 26, 2014. MSCI China A Onshore Index (Net USD): The MSCI China A Onshore Index captures large and mid cap representation across China securities listed on the Shanghai and Shenzhen exchanges. Inception date: May 10, 2005. MSCI China Index (Net USD): The MSCI China Index captures large and mid cap representation across China H shares, B shares, Red chips, P chips and foreign listings (e.g. ADRs). With 153 constituents, the index covers about 85% of this China equity universe. Inception date: Jan 1, 2001. Shanghai Composite Index (Net USD): is a stock market index of all stocks that are traded at the Shanghai Stock Exchange. Inception date: Jul 15, 1991.				
	MSCI USA INDEX	MSCI USA Index (Net USD): The MSCI USA Index is designed to measure the performance of the large and mid cap segme				
United States	Inception Date: Mar 31, 1986.	the US market. With 622 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in the US. Inception date: Mar 31, 1986.				
_	MSCI EUROPE INDEX	MSCI Europe Index (Gross USD): The MSCI Europe Index captures large and mid cap representation across 15 Developed				
Europe	Inception Date: Mar 31, 1986.	Markets (DM) countries in Europe. With 443 constituents, the index covers approximately 85% of the free float-adjusted market capitalization across the European Developed Markets equity universe. Inception date: Mar 31, 1986.				
	MSCI JAPAN INDEX	MSCI Japan Index (Net USD): the MSCI Japan Index is designed to measure the performance of the large and mid cap segments				
Japan	Inception Date: Mar 31, 1986.	of the Japanese market. With 321 constituents, the index covers approximately 85% of the free float- adjusted market capitalization in Japan. Inception date: Mar 31, 1986.				
	MSCI Pacific EX JAPAN INDEX	MSCI Pacific ex Japan Index (Net USD): The MSCI Pacific ex Japan Index captures large and mid cap representation across 4 of				
Pacific ex- Japan	Inception Date: Aug 31, 1987	5 Developed Markets (DM) countries in the Pacific region (excluding Japan). With 148 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country. Inception date: Aug 31, 1986				
	MSCI EMERGING MARKETS EX CHINA INDEX					
Emerging Markets Excluding China (EM ex China)	Inception Date Mar 09, 2017. Prior to start date, MSCI EMERGING MARKETS INDEX minus the returns of securities from MSCI CHINA was used to calculate return. MSCI CHINA reflects the percent of China within the MSCI EMERGING MARKETS INDEX.	MSCI Emerging Markets ex China Index (Net USD): The MSCI Emerging Markets ex China Index captures large and mid cap representation across 23 of the 24 Emerging Markets (EM) countries* excluding China. With 692 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country. Inception date: Mar 09, 2017.				
Frontion	MSCI FRONTIER MARKETS INDEX	MSCI Frontier Markets Index (Gross USD): The MSCI Frontier Markets Index captures large and mid cap representation across 29				
Frontier	Inception Date: Dec 18, 2007	Frontier Markets (FM) countries. The index includes 109 constituents, covering about 85% of the free float- adjusted market capitalization in each country. Inception date: Dec 18, 2007.				

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	INDEX					
China Internet	CSI OVERSEAS CHINA INTERNET INDEX (H11137 Index)	CSI Overseas China Internet Index (Net USD): selects overseas listed Chinese Internet companies as the index constituents; the				
China Internet	Inception Date: Sep 20, 2011	index is weighted by free float market cap. The index can measure the overall performance of overseas listed Chinese Internet companies. Inception Date: Sep 20, 2011.				
	MSCI CHINA ALL SHARES HEALTH CARE 10/40 INDEX (M1CXCAH Index)	MSCI China All Shares Health Care 10/40 Index (Net USD): captures large and mid-cap representation across China A-shares, B-shares, H-shares, Red-chips, P- chips and foreign listings (e.g. ADRs). The index aims to reflect the opportunity set of China				
China Healthcare	From 4/30/2014 to 10/25/2017, the Index consists of 60% A-Shares represented by the CSI 300 Health Care Index and 40% H & N Shares represented by the MSCI China Health Care Index. Then, from 10/25/2017 going forward, it consists of the MSCI China All Shares Health Care 10/40 Index.					
	MSCI CHINA A INCLUSION INDEX	MSCI China A Index (Net USD) (NU718708 Index) (renamed as the MSCI China A Onshore Index as of March 1, 2018): capture				
China A-Shares	Prior to the inception date, China A-Shares consists of the MSCI China A Index from 3/4/2014 through 10/23/2014, the MSCI China A International Index from 10/23/2014 through 12/26/2017, and the MSCI China A Inclusion Index going forward.	<ul> <li>large and mid-cap representation across China securities listed on the Shanghai and Shenzhen exchanges. The index covers only those securities that are accessible through "Stock Connect". The index is designed for international investors and is calculated using China A Stock Connect listings based on the offshore RMB exchange rate (CNH). Inception Date: May 10, 2005.</li> <li>MSCI China A International Index (Net USD): captures large and mid-cap representation and includes the China A-share constituents of the MSCI China All Shares Index. It is based on the concept of the integrated MSCI China equity universe with China A-shares included. Inception Date: Jun 26, 2014.</li> <li>MSCI China A Inclusion Index (Net USD): is designed to track the progressive partial inclusion of A shares in the MSCI Emerging Markets Index over time. The index is designed for global investors accessing the A shares market using the Stock Connect framework and is calculated using China A Stock Connect listings based on the offshore RMB exchange rate (CNH). Inception Date: Oct. 23, 2017.</li> </ul>				
Emerging Markets Consumer	SOLACTIVE EMERGING MARKETS CONSUMER TECHNOLOGY INDEX	The Solactive Emerging Markets Consumer Technology Index selects companies from 26 eligible countries within emerging markets whose primary business or businesses are internet retail, internet software/services, purchase, payment processing, or				
Technology	Inception Dare: August 23, 2017	software for internet and E-Commerce transact.				



#### Important Notes

Carefully consider the Funds' investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Funds' full and summary prospectus, which may be obtained by visiting www.kraneshares.com. Read the prospectus carefully before investing.

#### **Risk Disclosures:**

Investing involves risk, including possible loss of principal. There can be no assurance that a Fund will achieve its stated objectives. In addition to the normal risks associated with investing, international investments may involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles or from social, economic or political instability in other nations. Emerging markets involve heightened risk related to the same factors as well as increase volatility and lower trading volume. In addition to the normal risks associated with investing, investments in smaller companies typically exhibit higher volatility.

Narrowly focused investments typically exhibit higher volatility. The financial sector has experienced significant losses in the recent past, and the impact of more stringent capital requirements and of recent or future regulation on any individual financial company or on the sector as a whole cannot be predicted. Technology companies and companies that rely heavily on technology are particularly vulnerable to rapid changes in technology product cycles, rapid product obsolescence, patent and intellectual property rights, the loss or impairment of which may adversely affect profitability. The Funds may invest in derivatives, which are often more volatile than other investments and may magnify the Fund's gains or losses.

Diversification does not ensure a profit or guarantee against a loss.

ETF shares are not redeemable with the issuing fund other than in large Creation Unit aggregations. Instead, investors must buy or sell ETF Shares in the secondary market with the assistance of a stockbroker. In doing so, the investor may incur brokerage commissions and may pay more than net asset value (NAV) when buying and receive less than net asset value when selling. The NAV of the Fund's shares is calculated each day the national securities exchanges are open for trading as of the close of regular trading on the New York Stock Exchange ("NYSE"), normally 4:00 P.M. Eastern time (the "NAV Calculation Time"). Shares are bought and sold at market price not NAV. Closing price returns are based on the midpoint of the bid/ask spread at 4:00 P.M. Eastern Time (when NAV is normally determined).

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