



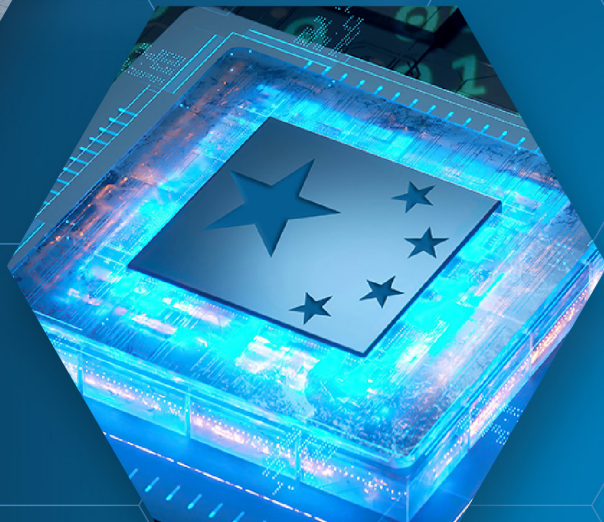
KraneShares™

# KraneShares China Innovation Investment Roadshow



**Borsa Italiana Stock Exchange**  
Piazza degli Affari, 6  
Milano, Italy

Tuesday, 13 September 2022  
09:00 – 14:00 CEST



## Welcome to KraneShares

# China Innovation Investment Roadshow: UK & Europe

2022 has presented challenges to global markets. Chief among the concerns are developed market central banks' actions, pandemic-provoked disruptions, and geopolitical issues. In this environment, investors must look beyond the playbook of the past to succeed. Yet, investment opportunities in innovation are still booming, especially in technology, health care, electric vehicles, and climate. We believe these themes can serve as strategic allocations in clients' portfolios today. The KraneShares China Innovation Investment Roadshow (UK and Europe) will explore new sources of untapped opportunities coming from China and other dynamic areas.

### Conference Agenda

09:00	Registration & Welcome Coffee	
09:30	Welcome Address & Bell Ringing Ceremony	<b>Silvia Bosoni</b> , Euronext, Group Head of ETFs; <b>Borsa Italiana</b> , Head of ETFs
09:40	Opening Remarks	<b>Jonathan Krane</b> , KraneShares, Chief Executive Officer & Founder
09:50	A Holistic View of China Investment Themes for the Next Decade: New Technology, Healthcare, Internationalisation, Electric Vehicles, & Climate Goals <i>45 min panel &amp; 15 min Q&amp;A</i>	<b>Brendan Ahern</b> , KraneShares, Chief Investment Officer <b>Dr. Xiaolin Chen</b> , KraneShares, Head of International <b>James Maund</b> , KraneShares, Head of Capital Markets
10:50	Aligning Climate Goals with Investment Goals	<b>Eron Bloomgarden</b> , Climate Finance Partners, Partner
11:05	Networking & Coffee Break	
11:20	All-Star CIO Investment Panel: How Experts Are Incorporating Thematic Solutions Into Portfolios <i>30 min panel &amp; 10 min Q&amp;A</i>	<b>Emilio Claudio Franco</b> , CFA, Mediobanca SGR, Chief Executive Officer & Chief Investment Officer <b>Brendan Ahern</b> , KraneShares, Chief Investment Officer <i>Moderated by:</i> <b>Dr. Xiaolin Chen</b> , KraneShares, Head of International
12:00	Interview with Former US Ambassador to China: President Xi, CCP Election, COVID Policy, and US-China Relations	<b>Ambassador (Ret.) Terry Branstad</b> , Former US Ambassador to China & Longest Serving Governor in US History <b>Ambassador (Ret.) David Adelman</b> , KraneShares, Managing Director & General Counsel, Former US Ambassador to Singapore
12:40	Closing Remarks	<b>Paolo Iurcotta</b> , KraneShares, Head of Italy
12:45	Networking Buffet Lunch	
14:00	End of Conference	

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## Speaker Bios



### **Jonathan Krane, KraneShares, Chief Executive Officer & Founder**

Jonathan Krane is the founder and Chief Executive Officer of KraneShares, an asset management firm delivering China and climate-focused exchange-traded funds to global investors. KraneShares focuses on providing expert access and products for investors to gain exposure to innovative capital market opportunities in China, climate, and other asset classes. CICC is the majority shareholder of KraneShares. Jonathan has spent the last twenty years working with companies in China. He previously founded a leading media and entertainment company in China, which was later sold to a publicly-traded multi-national corporation. Jonathan received an MBA from Columbia Business School and a BA from Connecticut College. He is a member of the Young Presidents Organization (YPO).



### **Ambassador (Ret.) Terry Branstad, Former US Ambassador to China & Longest Serving Governor in US History**

Ambassador (Ret.) Terry Branstad is the former U.S. Ambassador to China (2017-2020), and the longest serving governor in the history of the United States (1983-1999/2011-2017). In addition to his role as president of Des Moines University Medical School, his public service includes election to the office of Lt. Governor and three-terms in the Iowa House of Representatives. He is a founding partner of the Branstad Churchill Group, a strategic consulting firm that provides advice, guidance and solutions to organizations, corporate leaders and investors seeking to navigate the complexities associated with conducting business in China and the United States. During his tenure as U.S. Ambassador to China, Branstad's two greatest accomplishments included the signing of the historic Phase-One Trade Agreement in January of 2020 and successfully lobbying the Chinese government to stem the flow of fentanyl into the United States. Phase-One secured \$200 billion in Chinese commitments to purchase U.S. goods and services, achieved stricter enforcement of Intellectual Property protections, and opened China's restrictive financial sector to U.S. banks and other financial services companies. And the Chinese government's decision to schedule fentanyl as a controlled substance in May of 2019 virtually stopped fentanyl shipments from China directly to the United States. His time in Beijing was marked by the advent of the outbreak of Covid-19 that led to a mass evacuation of U.S. citizens from Wuhan and the sudden closure of the U.S. Consulate in Chengdu by the Chinese government. To ensure the safety of the foreign service officers serving in China, he oversaw the largest drawdown of staff in American history; and to protect the health of U.S. citizens at home, he launched a Task Force that delivered 5,000 tons of urgently needed medical supplies to combat Covid-19. Last year, Branstad was named "Ambassador-In-Residence" at Drake University in Des Moines, where he received his Juris Doctorate. He continues his public service as the national co-chair of the capital campaign to modernize the Herbert Hoover Presidential Library and Museum in West Branch, Iowa.



### **Emilio Claudio Franco, CFA, Mediobanca SGR, Chief Executive Officer & Chief Investment Officer**

Emilio Claudio Franco is the CEO and CIO at Mediobanca SGR. He boasts more than twenty years of experience in the asset management sector. Emilio worked for UBI Pramerica as the Deputy General Manager & Chief Investment Officer. He dealt with investment strategies and actively contributed to the development of products and technologies to support investment activities, as well as the commercial development of institutional and private customers. He began his career with Arca as a financial analyst and then became a manager. He later worked in Eurizon Capital (San Paolo Asset Management) where he took on various positions, from manager of financials, Europe and Global equity funds to head of the sector analysis and equity research team and, subsequently, of all equity management. Emilio graduated with honors in Political Economy from Bocconi University. He is a Chartered Accountant and CFA® charterholder.



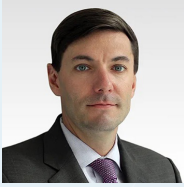
### **Silvia Bosoni, Euronext, Group Head of ETFs; Borsa Italiana, Head of ETFs**

Silvia Bosoni is Group Head of ETFs at Euronext since February 2022, and Head of ETFs at Borsa Italiana since 2008. She joined Borsa Italiana in 1999 working in structured products and then in fixed income. After graduating in Economy at Bocconi University, she started her career in JPMorgan and then moved to BNP Paribas.



### **Dr. Xiaolin Chen, KraneShares, Head of International**

Xiaolin is the Head of International at KraneShares and manages the firm's business outside of the United States. She oversees efforts to solidify KraneShares' thought leadership throughout the industry. Before joining the firm, Xiaolin was responsible for managing \$70 billion in client portfolios at J.P. Morgan Private Bank. Xiaolin has extensive experience developing strategic asset allocation for clients globally investing across traditional and liquid alternative investments. Having lived and worked in Asia, Europe, and the U.S., Xiaolin brings an unparalleled market insight to her client engagements worldwide. Xiaolin holds a Bachelor and PhD's Degree in Computer Science obtained from Nottingham University in the United Kingdom.



### **Brendan Ahern, KraneShares, Chief Investment Officer**

Brendan Ahern is the Chief Investment Officer at KraneShares. Brendan joined KraneShares in 2012. Brendan leads the firm's research and education efforts and actively works with investors on a variety of subjects ranging from asset allocation to trading to articulating the growing influence that index providers hold in the asset management industry. Prior experience includes over ten years with Barclays Global Investors (subsequently BlackRock's iShares), which he joined in 2001 during the rollout of their ETF business. His career has spanned a period of tremendous growth for ETFs, which has contributed to his profound knowledge of the ETF landscape. Brendan is considered a preeminent expert in global financial markets with a particular focus on China. He is a frequent visitor to China and actively maintains daily contact with a deep local research network comprised of investment banks, brokers, and regional and boutique research firms. He produces a daily update called China Last Night ([www.chinalastnight.com](http://www.chinalastnight.com)), which also appears as a column on [Forbes.com](http://Forbes.com). He is often sought after by leading business and financial outlets and regularly appears on CNBC and Bloomberg to discuss China's capital markets. He is a frequent guest of Bloomberg Radio's Daybreak Asia, and he is quoted in *The Wall Street Journal* and *Investor's Business Daily*. Brendan graduated from the College of the Holy Cross and has a Master of Science in Financial Analysis from the University of San Francisco.



### **James Maund, KraneShares, Head of Capital Markets**

James Maund joined KraneShares as head of Capital Markets in January 2020. James has more than 15 years of experience in ETF trading and capital markets. Prior to joining KraneShares, James was a Vice President in the Institutional ETF Group / ETF Capital Markets Group at State Street Global Advisors. He has extensive connectivity within the ETF trading ecosystem including market makers, brokers, and exchanges. He is a seasoned speaker at industry events, conferences, and forums on topics related to ETFs, liquidity, options, equity market structure, and trading. Prior to State Street, James was an ETF trader at Goldman Sachs & Co. His primary responsibility was as a specialist/market maker for Exchange Traded Funds on the floor of the New York Stock Exchange, and later on the American Stock Exchange and in the firm's Index Arbitrage group. James earned a Bachelor's degree in Economics from Wesleyan University in Middletown, CT. He holds FINRA series 7, 63, and 55 licenses.



### **Ambassador (Ret.) David Adelman, KraneShares, Managing Director & General Counsel, Former US Ambassador to Singapore**

Ambassador (Ret.) David Adelman is a Managing Director and the General Counsel of KraneShares. He previously was a Managing Director at Goldman Sachs in Hong Kong and partner in two global law firms practicing law in New York, Washington, D.C., and Atlanta. David was the 15th United States Ambassador to Singapore serving during the first term of the Obama-Biden Administration. He was previously an appointed member of the Monetary Authority of Singapore's Capital Markets Committee and served on the Executive Board of the Hong Kong Treasury Markets Association. David was a member of the Board of Governors of the American Chamber of Commerce in Hong Kong. He is a Trustee of the National Committee on American Foreign Policy and a member of the Council on Foreign Relations and the Advisory Board of the Israel-Asia Center. He is an Adjunct Professor at New York University where he teaches international relations of the Asia-Pacific region at the graduate level. David received his J.D. from Emory University where he is a recipient of the Emory Medal. He earned an M.P.A. from Georgia State University and B.A. from the University of Georgia. David and his wife Caroline reside in New York City and have three adult children.



### **Eron Bloomgarden, Climate Finance Partners, Partner**

Eron Bloomgarden provides market intelligence and advice to investors on Climate Finance products. He is an expert in environmental finance, green infrastructure and impact investing. Eron is also a frequent speaker who has advised governments and corporations on many aspects of environmental finance. He is an experienced impact investor with over a decade of fund management experience. Eron is a professor of sustainable finance at Columbia University's Earth Institute. He was Partner at Encourage Capital where he was the Portfolio Manager of the EKO Green Carbon Fund, President of Environmental Markets at Equator LLC, and U.S. Country Director at EcoSecurities, the world's largest carbon credit company listed on the London Stock Exchange and acquired by JP Morgan. Eron was a member of the World Economic Forum's Global Agenda Council on Biodiversity and Natural Capital and served on the Board of Directors of the Environmental Markets Association. In 2018, Eron was a TED Resident in a program. He holds an M.P.A. from Columbia University's School of International and Public Affairs (SIPA) and completed the Program for Leadership Development at Harvard Business School.



### **Paolo Iurcotta, KraneShares, Head of Italy**

Paolo Iurcotta joined KraneShares in 2021 to develop the firm's Italian business, covering a wide range of clients, including asset managers, pension funds, banks, insurance companies, wealth managers, family offices, and banking foundations. Paolo has over 25 years of experience in the financial services industry and has been involved in the ETF industry since its launch in Europe. Before joining KraneShares, Paolo worked for Société Générale, where he was a senior sales manager covering Italian financial institutions on a broad range of financial products, with a particular focus on equity derivatives, equity cash, and ETFs. He also previously worked at Merrill Lynch and Citibank in Italy. Paolo has a Master of Economic and Social Sciences in Financial Mathematics from Università Bocconi - Milan.