



KRANESHARES 3RD ANNUAL  
INTERNATIONAL INVESTMENT FORUM

# Investing in a Changing World – London



Thursday, 28 September 2023  
13:00 - 19:00 BST

[etc.venues St Paul's](#) 200 Aldersgate St, Barbican, London EC1A 4HD

# KraneShares 3<sup>rd</sup> Annual International Investment Forum: Investing in a Changing World

An investment paradigm shift is underway. The Eurozone is confirmed to have entered a 'technical recession' in Q1 2023, while geopolitical events are taking centre stage. The world's political relationship with China is complicated. Still, commercially, trade is running at an all-time high, and the economic relationship between China and other countries is more interdependent now than ever. The China growth story is alive and well, but international investors still need to be allocated to the world's second-largest economy. At the same time, the world is refocusing on solving the climate crisis and investing in the infrastructure and resources necessary to transition toward a low-carbon future.

Join us at the KraneShares International Investment Forum to gain market insights from investment strategists, allocators, and company executives. As investors strive to adapt to a rapidly changing world, this forum will provide thought-provoking and actionable ideas surrounding new opportunities from China and Climate.

## Conference Agenda

|       |   |   |
|-------|---|---|
| 13:00 | Registration & Welcome Coffee   |   |
| 13:30 | Opening Remarks   | Jonathan Krane, KraneShares, CEO  |
| 13:40 | China Unbound: Unleashing the Post-Covid Economic Powerhouse  | Brendan Ahern, KraneShares, CIO   |
| 14:10 | A Holistic View: Understanding KraneShares' Approach to Climate Investing                                       | Luke Oliver, KraneShares, Head of Climate Investing   |
| 14:30 | A Journey to a Greener China  | Dr. Xiaolin Chen, KraneShares, Head of International  |
| 15:00 | Coffee Break  |   |
| 15:20 | Navigating the Changing Tides: Strategic Allocation in China  | Manish Singh, CFA, Crossbridge Capital, CIO<br>Mark Perchtold, CFA, Omba Advisory & Investments Ltd, Director & Co-Founder<br>Sekar Indran, CFA, Titan Asset Management, Senior Portfolio Manager<br>Dr. Xiaolin Chen, KraneShares, Head of International |
| 16:00 | China, Manager Positioning, and Investment Outlook (15min presentation followed by 15min fireside chat and Q&A) | Steven Holden, Copley Fund Research, Founder & CEO<br>Brendan Ahern, KraneShares, CIO   |
| 16:30 | Consumer Empowerment: Alibaba's Current State, Strategies, and Global Impact                                    | Kristina Hui, Alibaba Group, Head of Tmall UK<br>Dr. Xiaolin Chen, KraneShares, Head of International   |
| 17:00 | CEO Interview: Forging a Future-Ready Global Investment Management Business                                     | Jonathan Krane, KraneShares, CEO<br>Robyn Dwyer, CGTN Europe, Anchor  |
| 17:20 | Closing Remarks   | Jonathan Krane, KraneShares, CEO  |
| 17:30 | Cocktail Reception  |   |
| 19:00 | End of Forum  |   |

## Featured Speakers (in order of appearance):



**Jonathan Krane, KraneShares, CEO**

Jonathan Krane is the founder and CEO of KraneShares, an asset management firm delivering China and climate focused exchange traded funds to global investors. He has spent the last 20 years working with companies in China. KraneShares is majority owned by China International Capital Corporation (CICC). Jonathan received an MBA from Columbia Business School and a BA from Connecticut College. He is on the board of Connecticut College and is a member of the Young Presidents Organization (YPO). Jonathan is also the author of The Wall Street Journal Best Seller, The China Dream.



**Brendan Ahern, KraneShares, CIO**

Brendan Ahern is the Chief Investment Officer at KraneShares. Brendan joined KraneShares in 2012. Brendan leads the firm's research and education efforts and actively works with investors on a variety of subjects ranging from asset allocation to trading to articulating the growing influence that index providers hold in the asset management industry. Prior experience includes over ten years with Barclays Global Investors (subsequently BlackRock's iShares), which he joined in 2001 during the rollout of their ETF business. His career has spanned a period of tremendous growth for ETFs, which has contributed to his profound knowledge of the ETF landscape. Brendan is considered a preeminent expert in global financial markets with a particular focus on China. He is a frequent visitor to China and actively maintains daily contact with a deep local research network comprised of investment banks, brokers, and regional and boutique research firms. He produces a daily update called China Last Night ([www.chinalastnight.com](http://www.chinalastnight.com)), which also appears as a column on Forbes.com. He is often sought after by leading business and financial outlets and regularly appears on CNBC and Bloomberg to discuss China's capital markets. He is a frequent guest of Bloomberg Radio's Daybreak Asia, and he is quoted in The Wall Street Journal and Investor's Business Daily. Brendan graduated from the College of the Holy Cross and has a Master of Science in Financial Analysis from the University of San Francisco.



**Luke Oliver, KraneShares, Head of Climate Investing**

Luke Oliver leads the KraneShares Climate solutions business building innovative products that provide access to unique markets within this growing investment universe. In addition to curating the firm's climate, carbon and impact strategies, Luke works closely with clients to educate on the asset class and client implementation strategies. He is a regular industry commentator on TV, press, and online media and is responsible for digestible research on climate topics. Prior to joining KraneShares, Luke built and ran the \$21bn US XTrackers ETF business at DWS (formerly Deutsche Asset Management) where he pioneered currency hedging, onshore China, and more recently ESG strategies which were among the first to recognize the need for value-aligned portfolios. Prior to this, he was the portfolio manager of \$16bn in commodity assets across the PowerShares DB Commodity ETF suite. Luke has a reputation for building strong, diverse teams, creating profitable businesses, and bringing innovative solutions to market. His 20-year financial career also included time on the capital markets sell-side. This diverse experience has allowed Luke to identify the most powerful emerging trends in the investment landscape. "Pricing carbon emissions and decarbonizing the global economy is the single greatest challenge, and opportunity, we will ever be presented with. I have no doubt this will be our mission for the next 20 years and it must not fail."



**Dr. Xiaolin Chen, KraneShares, Head of International**

Xiaolin is the Head of International at KraneShares and manages the firm's business outside of the United States. She oversees efforts to solidify KraneShares' thought leadership throughout the industry. Before joining the firm, Xiaolin was responsible for managing \$70 billion in client portfolios at J.P. Morgan Private Bank. Xiaolin has extensive experience developing strategic asset allocation for clients globally investing across traditional and liquid alternative investments. Having lived and worked in Asia, Europe, and the U.S., Xiaolin brings an unparalleled market insight to her client engagements worldwide. Xiaolin is a regular speaker on CNBC and Bloomberg among various broadcast and online media, and a frequent contributor to national and international publications. Xiaolin holds a Bachelor and PhD's Degree in Computer Science obtained from Nottingham University in the United Kingdom.



**Manish Singh, CFA, Crossbridge Capital, CIO**

Manish Singh is Chief Investment Officer (CIO) at Crossbridge Capital Group in London overseeing multi-asset investments. Previously he has worked at Société General and UBS Investment Bank in London and Hong Kong. Manish has over 18 years of experience in financial markets and global macroeconomics and gets interviewed regularly on CNBC, Bloomberg, and ET Now. Manish holds a B.Tech degree in Chemical Engineering from Indian Institute of Technology (IIT) Mumbai, MSc in Finance & Management from Cranfield School of Management UK and is a Chartered Financial Analyst (CFA) charter holder. Manish has a very keen interest in government policy with a focus on economy and education. He is in regular contact with the policy makers and their senior advisers, think tanks in U.K., US and India and is often invited to speak at seminars and roundtables. He writes a monthly newsletter, Market Viewpoints, which is very well received by the readers.



## Featured Speakers (in order of appearance):



**Mark Perchtold, CFA, Omba Advisory & Investments Ltd**, Director & Co-Founder

Mark is a founding Director of Omba and has been instrumental in developing Omba's investment strategy and managing their portfolios since 2017. Previously he spent nearly 12 years at Goldman Sachs, most of which were in the Investment Management Division in London where he gained experience in asset allocation, equities, fixed income, alternative investments and derivatives. Preceding Goldman Sachs he was a Manager at KPMG in the Consumer Markets Audit and Assurance division. Mark qualified as a Chartered Accountant in South Africa following a Bachelor of Accountancy degree at the University of the Witwatersrand. Mark is also a CFA Charterholder and has been investing in financial markets since 1998.



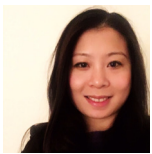
**Sekar Indran, CFA, Titan Asset Management**, Senior Portfolio Manager

Sekar has worked for Titan Asset Management as a Senior Portfolio Manager since 2021, having previously worked in a similar role at Tavistock Investments from 2016. He is responsible for the firm's equity investments. He holds a BSc in Industrial Economics from the University of Nottingham and is a CFA Charterholder.



**Steven Holden, Copley Fund Research**, Founder & CEO

As the Founder and CEO of Copley Fund Research, Steven Holden brings a wealth of expertise in equity fund positioning across various markets including Global, Emerging Markets, China, the UK, the US, and Asia Ex-Japan. With in-depth coverage of over \$3 trillion in assets spanning more than 1,500 active strategies, Copley is a leading authority in independent research on equity fund positioning and performance. Steven boasts a distinguished 18-year career in investment banking, offering him unique insights into global markets. He launched his career in London at Morgan Stanley, where he specialized as an options trader, focusing primarily on global emerging markets. He later transitioned to Citibank, serving as an Executive Director in derivative sales for both their London and Hong Kong offices. Here too, his specialization remained in the burgeoning markets of global emerging economies.



**Kristina Hui, Alibaba Group**, Head of Tmall UK

Kristina has been with Alibaba for over 5 years. She has a dedicated focus on the Tmall Global platform with a particular emphasis on the Beauty category. She has been instrumental in helping global brands successfully enter the Chinese market through cross-border strategies.



**Robyn Dwyer, CGTN Europe**, Anchor

Robyn Dwyer anchors CGTN Europe. She fronts all of CGTN Europe's major news bulletins including The World Today and Global Business. Robyn also presents on location and special programming, and produces news and feature packages. Previously a news presenter for BBC, ITN, Sky News and TRT World, Robyn has over 20 years experience in broadcast journalism. Her broadcast career has combined business news with a focus on international stories, and has taken her to Istanbul, Paris, Sydney and London.

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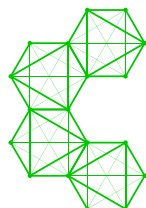


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