



KRANESHARES 3RD ANNUAL  
INTERNATIONAL INVESTMENT FORUM

# Investing in a Changing World – Zurich



Wednesday, 27 September 2023

9:30 – 14:00 CET

Zunfthaus zur Zimmerleuten Limmatquai 40, 8001 Zürich, Switzerland

## KraneShares 3<sup>rd</sup> Annual International Investment Forum: **Investing in a Changing World**

An investment paradigm shift is underway. The Eurozone is confirmed to have entered a 'technical recession' in Q1 2023, while geopolitical events are taking centre stage. The world's political relationship with China is complicated. Still, commercially, trade is running at an all-time high, and the economic relationship between China and other countries is more interdependent now than ever. The China growth story is alive and well, but international investors still need to be allocated to the world's second-largest economy. At the same time, the world is refocusing on solving the climate crisis and investing in the infrastructure and resources necessary to transition toward a low-carbon future.

Join us at the KraneShares International Investment Forum to gain market insights from investment strategists, allocators, and company executives. As investors strive to adapt to a rapidly changing world, this forum will provide thought-provoking and actionable ideas surrounding new opportunities from China and Climate.

Conference Agenda		
09:30	Registration & Welcome Coffee	
10:00	Opening Remarks	Jonathan Krane, KraneShares, CEO
10:10	China Unbound: Unleashing the Post-Covid Economic Powerhouse	Brendan Ahern, KraneShares, CIO
10:40	Navigating the Changing Tides: Strategic Allocation in China	Jens Kruse, Jifu Investments, Portfolio Manager Karin Wiederkehr, IMP, Co-Founder and Managing Director Dr. Xiaolin Chen, KraneShares, Head of International
11:10	Coffee Break	
11:30	Carbon Markets Update: Investment Opportunities in Carbon Credits and Global Climate Policy	Luke Oliver, KraneShares, Head of Climate Investing
12:00	A Journey to a Greener China	Dr. Xiaolin Chen, KraneShares, Head of International
12:30	CEO Interview: Forging a Future-Ready Global Investment Management Business	Jonathan Krane, KraneShares, CEO Robyn Dwyer, CGTN Europe, Anchor
12:50	Networking Lunch	
14:00	End of Forum	

## Featured Speakers (in order of appearance):



**Jonathan Krane, KraneShares, CEO**

Jonathan Krane is the founder and CEO of KraneShares, an asset management firm delivering China and climate focused exchange traded funds to global investors. He has spent the last 20 years working with companies in China. KraneShares is majority owned by China International Capital Corporation (CICC). Jonathan received an MBA from Columbia Business School and a BA from Connecticut College. He is on the board of Connecticut College and is a member of the Young Presidents Organization (YPO). Jonathan is also the author of The Wall Street Journal Best Seller, The China Dream.



**Brendan Ahern, KraneShares, CIO**

Brendan Ahern is the Chief Investment Officer at KraneShares. Brendan joined KraneShares in 2012. Brendan leads the firm's research and education efforts and actively works with investors on a variety of subjects ranging from asset allocation to trading to articulating the growing influence that index providers hold in the asset management industry. Prior experience includes over ten years with Barclays Global Investors (subsequently BlackRock's iShares), which he joined in 2001 during the rollout of their ETF business. His career has spanned a period of tremendous growth for ETFs, which has contributed to his profound knowledge of the ETF landscape. Brendan is considered a preeminent expert in global financial markets with a particular focus on China. He is a frequent visitor to China and actively maintains daily contact with a deep local research network comprised of investment banks, brokers, and regional and boutique research firms. He produces a daily update called China Last Night ([www.chinalastnight.com](http://www.chinalastnight.com)), which also appears as a column on Forbes.com. He is often sought after by leading business and financial outlets and regularly appears on CNBC and Bloomberg to discuss China's capital markets. He is a frequent guest of Bloomberg Radio's Daybreak Asia, and he is quoted in The Wall Street Journal and Investor's Business Daily. Brendan graduated from the College of the Holy Cross and has a Master of Science in Financial Analysis from the University of San Francisco.



**Jens Kruse, Jifu Investments, Portfolio Manager**

Jens Kruse serves as co-manager of a global equities fund at Jifu Investments, an investment firm controlled by Taiwanese entrepreneur Frank Liu. Prior to joining Jifu Investments in 2018, Jens spent ten years at Franklin Templeton Investments as Country Head Switzerland in Zurich. In that role, he grew assets under management from \$4 billion to \$24 billion. Earlier in his investment career, Jens spent more than twelve years as an Australian stockbroker in London.



**Karin Wiederkehr, IMP, Co-Founder and Managing Director**

Karin Wiederkehr is co-founder and managing director of IMP, overseeing the company's overall management, and their strategic and holistic investment activities. Since 2009, she is licensed by the FMA as the managing director of an asset management company in Liechtenstein. Before joining IMP, she worked in the executive management of an international trust company and was a managing director/member of the board of directors of an asset management company based in Liechtenstein. Karin is certified as a professional asset manager, wealth manager and board member. She began her investment career in 2002 in traditional portfolio management, hedge fund advisory, private equity and venture capital referrals. She completed her bachelor's and master's degree in Boston, lived abroad for nearly a decade, and speaks German, English and French. IMP is an independent asset management company characterized by its entrepreneurial-driven culture, licensed and regulated by the Financial Markets Authority in Liechtenstein. IMP serves UHNW entrepreneurial individuals and influential families, family businesses as well as family offices, providing discretionary asset management services whereby the client delegates the decision-making and responsibility to IMP's dedicated experts. IMP acts on behalf of clients with limited power of attorney for seamless operations with the preferred custodian banks. IMP pursues investment objectives in a neutral, independent manner without relying on an incentivization model. IMP also offers interactive investment advisory whereby with the client, providing personalized optimal solutions and recommendations tailored to the client's investment requirements and return objectives. IMP generates investment ideas and identifies specific opportunities through a systematic approach to provide access to best-in-class global fund managers, compliant investment research, and regulatory support.



**Dr. Xiaolin Chen, KraneShares, Head of International**

Xiaolin is the Head of International at KraneShares and manages the firm's business outside of the United States. She oversees efforts to solidify KraneShares' thought leadership throughout the industry. Before joining the firm, Xiaolin was responsible for managing \$70 billion in client portfolios at J.P. Morgan Private Bank. Xiaolin has extensive experience developing strategic asset allocation for clients globally investing across traditional and liquid alternative investments. Having lived and worked in Asia, Europe, and the U.S., Xiaolin brings an unparalleled market insight to her client engagements worldwide. Xiaolin is a regular speaker on CNBC and Bloomberg among various broadcast and online media, and a frequent contributor to national and international publications. Xiaolin holds a Bachelor and PhD's Degree in Computer Science obtained from Nottingham University in the United Kingdom.



**Luke Oliver, KraneShares, Head of Climate Investing**

Luke Oliver leads the KraneShares Climate solutions business building innovative products that provide access to unique markets within this growing investment universe. In addition to curating the firm's climate, carbon and impact strategies, Luke works closely with clients to educate on the asset class and client implementation strategies. He is a regular industry commentator on TV, press, and online media and is responsible for digestible research on climate topics. Prior to joining KraneShares, Luke built and ran the \$21bn US XTrackers ETF business at DWS (formerly Deutsche Asset Management) where he pioneered currency hedging, onshore China, and more recently ESG strategies which were among the first to recognize the need for value-aligned portfolios. Prior to this, he was the portfolio manager of \$16bn in commodity assets across the PowerShares DB Commodity ETF suite. Luke has a reputation for building strong, diverse teams, creating profitable businesses, and bringing innovative solutions to market. His 20-year financial career also includes time on the capital markets sell-side. This diverse experience has allowed Luke to identify the most powerful emerging trends in the investment landscape. "Pricing carbon emissions and decarbonizing the global economy is the single greatest challenge, and opportunity, we will ever be presented with. I have no doubt this will be our mission for the next 20 years and it must not fail."



**Robyn Dwyer, CGTN Europe, Anchor**

Robyn Dwyer anchors CGTN Europe. She fronts all of CGTN Europe's major news bulletins including The World Today and Global Business. Robyn also presents on location and special programming, and produces news and feature packages. Previously a news presenter for BBC, ITN, Sky News and TRT World, Robyn has over 20 years experience in broadcast journalism. Her broadcast career has combined business news with a focus on international stories, and has taken her to Istanbul, Paris, Sydney and London.





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