

KRANESHARES 3RD ANNUAL  
INTERNATIONAL INVESTMENT FORUM

# Investing in a Changing World – Milan



**Tuesday, 26 September 2023**

8:30 – 14:30 CET



**BORSA ITALIANA** P.za degli Affari, 6, 20123 Milano MI, Italy

## KraneShares 3<sup>rd</sup> Annual International Investment Forum: Investing in a Changing World

An investment paradigm shift is underway. The Eurozone is confirmed to have entered a 'technical recession' in Q1 2023, while geopolitical events are taking centre stage. The world's political relationship with China is complicated. Still, commercially, trade is running at an all-time high, and the economic relationship between China and other countries is more interdependent now than ever. The China growth story is alive and well, but international investors still need to be allocated to the world's second-largest economy. At the same time, the world is refocusing on solving the climate crisis and investing in the infrastructure and resources necessary to transition toward a low-carbon future.

Join us at the KraneShares International Investment Forum to gain market insights from investment strategists, allocators, and company executives. As investors strive to adapt to a rapidly changing world, this forum will provide thought-provoking and actionable ideas surrounding new opportunities from China and Climate.

Conference Agenda		
08:30	Registration & Welcome Coffee	
09:00	Opening Remarks	Paolo Iurcotta, KraneShares, Head of Italy
09:10	China Unbound: Unleashing the Post-Covid Economic Powerhouse	Brendan Ahern, KraneShares, CIO
09:40	China's Sustainable Change: From Past to Present, and Beyond	Filippo Fasulo, ISPI, Co-Head, Geoeconomics Centre Dr. Xiaolin Chen, KraneShares, Head of International
10:10	Cultivating Commerce: How Alibaba Drives Success for Italian Brands in China and Worldwide <i>(Closed-door session. No press.)</i>	Rodrigo Cipriani Foresio, Alibaba Southern Europe, General Manager Brendan Ahern, KraneShares, CIO
10:50	Coffee Break	
11:10	A Journey to a Greener China	Dr. Xiaolin Chen, KraneShares, Head of International
11:40	Driving the Future: Electric Vehicle and Battery Industry Trends and Outlook	Hui Zhang, NIO, Group Vice President Robyn Dwyer, CGTN Europe, Anchor Dr. Xiaolin Chen, KraneShares, Head of International
12:20	Navigating the Changing Tides: An Investor View on Strategic Allocation in China <i>(this session is conducted in Italian)</i>	Antonio Ligori, Mediobanca SGR, Head of Asset Allocation Paolo Iurcotta, KraneShares, Head of Italy
12:50	Closing Remarks	Paolo Iurcotta, KraneShares, Head of Italy
13:00	Networking Lunch	
14:30	End of Forum	

## Featured Speakers (in order of appearance):



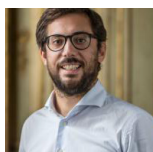
**Paolo Iurcotta, KraneShares, Head of Italy**

Paolo Iurcotta joined KraneShares in 2021 to develop the firm's Italian business, covering a wide range of clients, including asset managers, pension funds, banks, insurance companies, wealth managers, family offices, and banking foundations. Paolo has over 25 years of experience in the financial services industry and has been involved in the ETF industry since its launch in Europe. Before joining KraneShares, Paolo worked for Société Générale, where he was a senior sales manager covering Italian financial institutions on a broad range of financial products, with a particular focus on equity derivatives, equity cash, and ETFs. He also previously worked at Merrill Lynch and Citibank in Italy. Paolo has a Master of Economic and Social Sciences in Financial Mathematics from Università Bocconi - Milan.



**Brendan Ahern, KraneShares, CIO**

Brendan Ahern is the Chief Investment Officer at KraneShares. Brendan joined KraneShares in 2012. Brendan leads the firm's research and education efforts and actively works with investors on a variety of subjects ranging from asset allocation to trading to articulating the growing influence that index providers hold in the asset management industry. Prior experience includes over ten years with Barclays Global Investors (subsequently BlackRock's iShares), which he joined in 2001 during the rollout of their ETF business. His career has spanned a period of tremendous growth for ETFs, which has contributed to his profound knowledge of the ETF landscape. Brendan is considered a preeminent expert in global financial markets with a particular focus on China. He is a frequent visitor to China and actively maintains daily contact with a deep local research network comprised of investment banks, brokers, and regional and boutique research firms. He produces a daily update called China Last Night ([www.chinalastnight.com](http://www.chinalastnight.com)), which also appears as a column on Forbes.com. He is often sought after by leading business and financial outlets and regularly appears on CNBC and Bloomberg to discuss China's capital markets. He is a frequent guest of Bloomberg Radio's Daybreak Asia, and he is quoted in The Wall Street Journal and Investor's Business Daily. Brendan graduated from the College of the Holy Cross and has a Master of Science in Financial Analysis from the University of San Francisco.



**Filippo Fasulo, ISPI, Co-Head, Geoeconomics Centre**

Before joining ISPI Filippo Fasulo served as the Director of the Italy-China Foundation's Center on Business Research (CeSIF). In 2014, he earned a Ph.D. in Politics and Institutions from the Catholic University of Milan with a dissertation on the concept of power in China's politics that was awarded the Cesare Bonacossa Prize by the University of Pavia. In 2012, he received a MSc in China in Comparative Perspectives at the London School of Economics and Political Science. Since 2011, he has been lecturing on China-related topics at the Catholic University of Milan. He is also Academic Secretary for the course in Far Eastern Studies at the Accademia Ambrosiana in Milan. From 2014 to 2016, he was a board member of the Institute for Public Administration Science (ISAP). His research focus is on Asia with particular interest in China at both the domestic and international levels.



**Dr. Xiaolin Chen, KraneShares, Head of International**

Xiaolin is the Head of International at KraneShares and manages the firm's business outside of the United States. She oversees efforts to solidify KraneShares' thought leadership throughout the industry. Before joining the firm, Xiaolin was responsible for managing \$70 billion in client portfolios at J.P. Morgan Private Bank. Xiaolin has extensive experience developing strategic asset allocation for clients globally investing across traditional and liquid alternative investments. Having lived and worked in Asia, Europe, and the U.S., Xiaolin brings an unparalleled market insight to her client engagements worldwide. Xiaolin is a regular speaker on CNBC and Bloomberg among various broadcast and online media, and a frequent contributor to national and international publications. Xiaolin holds a Bachelor and PhD's Degree in Computer Science obtained from Nottingham University in the United Kingdom.



**Rodrigo Cipriani Foresio, Alibaba Southern Europe, General Manager**

Rodrigo Cipriani Foresio joined Alibaba Group in 2015 with the objective to represent the Alibaba ecosystem and to help and support companies and brands in Italy, Spain, Portugal, and Greece with store openings on the group's e-commerce platforms. He was the General Manager of European Tmall BD from 2017 to 2019 and Country Manager of Alipay Southern Europe from 2019 to 2021. He has been a council member of the Italian-Chinese Chamber of Commerce since June 2016. He spent 20 years at Mediaset Group, during which he successfully launched the startup DoubleClick, and served different roles in Publitalia and Mediaset including CEO of MediaShopping. Rodrigo has also been Chairman of the Istituto Luce Cinecittà. He obtained a Business Degree at Università Bocconi and a high school diploma at the Istituto Zaccaria dei Padri Barnabiti in Milano. He has also been an Officer in the Italian Navy.



**Hui Zhang, NIO, Group Vice President**

Hui Zhang is a highly accomplished professional with extensive experience in purchasing, supply chain management, and general management. With an MBA in Pforzheim University, Hui has held key positions at renowned companies such as Leoni, VOITH AG, KIEKERT AG, and Lotus. Currently serving as the NIO Group Vice President since January 2016, Hui has consistently demonstrated exceptional leadership skills and a results-oriented approach.



**Robyn Dwyer, CGTN Europe, Anchor**

Robyn Dwyer anchors CGTN Europe. She fronts all of CGTN Europe's major news bulletins including The World Today and Global Business. Robyn also presents on location and special programming, and produces news and feature packages. Previously a news presenter for BBC, ITN, Sky News and TRT World, Robyn has over 20 years experience in broadcast journalism. Her broadcast career has combined business news with a focus on international stories, and has taken her to Istanbul, Paris, Sydney and London.



**Antonio Ligori, Mediobanca SGR, Head of Asset Allocation**

Antonio Ligori joined Mediobanca SGR as Head of Asset Allocation in January 2018. He is responsible for the firm top down strategy and allocation based on macroeconomic and quantitative analysis, implemented in a series of flagship products (funds, unit linked policies, discretionary mandates) and used by the investment committee and the advisory team. Previously he worked in a similar role at Ubi Pramerica SGR, Banca Euromobiliare, Mangart Capital, BSI and San Paolo WM. Antonio holds a Master in Economics from the Università Bocconi in Milan and a BSc in Economics and Social Disciplines from the same university.



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