KraneShares™
UCITS

THE 4TH ANNUAL KRANESHARES

International Investment Forum

Wednesday, 09 October 2024

12:00 – 16:30 BST

13:00 – 17:30 CEST

The Gherkin

30 St Mary Axe

London EC3A 8BF

KraneShares UCITS

The 4th Annual KraneShares International Investment Forum

The global ETF industry is continuing to expand exponentially. ETF investors now have access to increasingly sophisticated international and alternative strategies that were once exclusive to hedge funds and private investment vehicles. At the same time, we are entering a fundamentally new growth era, where the playbook from the last decade might not work, and exposure to international markets, like China, and diversifying asset classes, like carbon, is more critical now than ever. But how can investment advisors incorporate these new exposures into their portfolios? And how can they leverage them to drive the most optimal results for their clients?

Join us at the 4th Annual KraneShares International Investment Forum, where we bring together leading investment strategists, diplomats, allocators, and company executives to explore the evolving market landscape. The forum will provide forward-thinking insights and actionable strategies on the most pressing topics shaping global investments, including China's market outlook, portfolio construction, carbon, climate, alternative investing, and more.

Conference Agenda

12:00	**Registration & Light Lunch**	
12:30	**Opening Remarks**	Jonathan Krane, **KraneShares,** CEO
12:35	**Key Takeaways from On the Ground and Market Outlook for 2025 and Beyond**	Dr. Xiaolin Chen, **KraneShares,** Head of International
13:00	**Rhetoric vs Reality: Navigating US-China Relations' Impact on Global Investments in an Election Year**	David Metzner, **ACG Analytics,** Managing Partner Brendan Ahern, **KraneShares,** CIO
13:30	**Portfolio Construction for a New Era in Markets: Embracing International and Alternative Exposures**	Graham Robertson, DPhil, **Man AHL,** Head of Client Portfolio Management Jonathan Neill, **FPP Asset Management,** CIO Mark Perchtold, CFA, **Omba Advisory & Investments Ltd,** Director & Co-Founder Dr. Xiaolin Chen, **KraneShares,** Head of International
14:10	**Coffee Break**	
14:15	**Alibaba: Navigating the Growth Trajectory and Accelerating Global Expansion**	Karl Wehner, **Alibaba.com,** Managing Director Angeline Ong, **IG Group,** Financial Analyst & Global Content Editor
14:45	**Driving the Future: How the Electric Vehicle and Battery Industries are Shaping Tomorrow**	Harry Rogasch, **NIO,** Senior Director Public Affairs & Governmental Relations Europe James Maund, **KraneShares,** Head of Capital Markets
15:15	**Carbon Investing: Building a Robust and Sustainable Investment Strategy**	Luke Oliver, **KraneShares,** Head of Climate Investing
15:35	**Closing Remarks**	Dr. Xiaolin Chen, **KraneShares,** Head of International
15:40	**Cocktail Reception**	
16:30	**End of Forum**	

Featured Speakers (in order of appearance):

Jonathan Krane, KraneShares, CEO

Jonathan Krane is the founder and CEO of KraneShares, an asset management firm delivering China and climate focused exchange traded funds to global investors. He has spent the last 20 years working with companies in China. KraneShares is majority owned by China International Capital Corporation (CICC). Jonathan received an MBA from Columbia Business School and a BA from Connecticut College. He is on the board of Connecticut College and is a member of the Young Presidents Organization (YPO). Jonathan is also the author of The Wall Street Journal Best Seller, The China Dream.

Dr. Xiaolin Chen, KraneShares, Head of International

Xiaolin is the Head of International at KraneShares and manages the firm's business outside of the United States. She oversees efforts to solidify KraneShares' thought leadership throughout the industry. Before joining the firm, Xiaolin was responsible for managing $70 billion in client portfolios at J.P. Morgan Private Bank. Xiaolin has extensive experience developing strategic asset allocation for clients globally investing across traditional and liquid alternative investments. Having lived and worked in Asia, Europe, and the U.S., Xiaolin brings an unparalleled market insight to her client engagements worldwide. Xiaolin is a regular speaker on CNBC and Bloomberg among various broadcast and online media, and a frequent contributor to national and international publications. Xiaolin holds a Bachelor and PhD's Degree in Computer Science obtained from Nottingham University in the United Kingdom.

David Metzner, ACG Analytics, Managing Partner

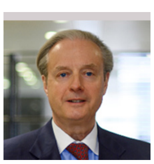
David Metzner has consulted for over 25 years on the federal nature of the American Government and the interplay between the states, Washington, DC, and foreign governments in the development of public policy. This has included national debates among the Republican and Democratic political parties, the regulation of the financial markets, trade policy, anti-trust and foreign policy. In 2007, David assumed the leadership of ACG Analytics, an analytical consultancy firm, which advises asset managers and corporate leaders on how public policy can affect their investment and management decisions. Most recently, ACG Analytics has been a recognized resource for firms researching crypto, anti-trust policy, CFIUS enforcement, Fed policy and the government conservatorship of the GSEs, as well as the EU macro economy. In January 2009, David completed his six-year Presidential appointment as Vice Chairman of the Board of Trustees of the Woodrow Wilson International Center for Scholars. In this role, he focused his efforts on strengthening the Center's programming on Globalization, China and Latin America. He led the Board's initiative in creating the Kissinger Institute on China-United States Relations. The Chinese Government has enthusiastically endorsed the Institute for its leadership in the two nations' bi-lateral relations. David earned a Bachelor of Arts in Economics from Boston University, a Master of Arts in Law and Diplomacy from the Fletcher School of Law and Diplomacy, and a Juris Doctor from the George Washington University National Law Center. While at Fletcher, he produced a highly regarded thesis on the role of the Vice President in Foreign Policy. At George Washington, he did research on government procurement policy and its impact on the economy. He resides in Washington, DC and New York City.

Brendan Ahern, KraneShares, CIO

Brendan Ahern is the Chief Investment Officer at KraneShares. Brendan joined KraneShares in 2012. Brendan leads the firm's research and education efforts and actively works with investors on a variety of subjects ranging from asset allocation to trading to articulating the growing influence that index providers hold in the asset management industry. Prior experience includes over ten years with Barclays Global Investors (subsequently BlackRock's iShares), which he joined in 2001 during the rollout of their ETF business. His career has spanned a period of tremendous growth for ETFs, which has contributed to his profound knowledge of the ETF landscape. Brendan is considered a preeminent expert in global financial markets with a particular focus on China. He is a frequent visitor to China and actively maintains daily contact with a deep local research network comprised of investment banks, brokers, and regional and boutique research firms. He produces a daily update called China Last Night (www.chinalastnight.com), which also appears as a column on Forbes.com. He is often sought after by leading business and financial outlets and regularly appears on CNBC and Bloomberg to discuss China's capital markets. He is a frequent guest of Bloomberg Radio's Daybreak Asia, and he is quoted in The Wall Street Journal and Investor's Business Daily. Brendan graduated from the College of the Holy Cross and has a Master of Science in Financial Analysis from the University of San Francisco.

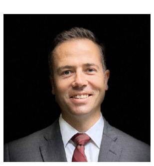
Graham Robertson, DPhil, Man AHL, Head of Client Portfolio Management

Graham Robertson is a partner and Head of Client Portfolio Management at Man AHL and is a member of the investment and management committees. He has overall responsibility for investor engagement, new product development, and client communication across Man AHL's range of quantitative strategies. Prior to joining Man AHL in 2011, Graham developed capital structure arbitrage strategies at KBC Alternative Investment Management and equity derivative relative value models for Vicis Capital. He started his career at Credit Suisse in fixed income before moving to Commerzbank, where he established the relative value team and subsequently became Head of Credit Strategy. Graham holds a DPhil from the University of Oxford in Seismology and a BSc in Geophysics from the University of Edinburgh.



Jonathan Neill, FPP Asset Management, CIO

Jonathan Neill is the founding partner of FPP Asset Management LLP and has nearly 30 years of investment management experience. From 1990 to 1998 he was senior investment manager at Pictet Asset Management London, jointly responsible for the group's Specialist Equity business of International Smaller Companies and Emerging Markets, totalling over US$3bn under management. Prior to Pictet, Jonathan was at Mercury Asset Management from 1988 to 1990 – Manager of specialist international growth stocks and the Mercury Recovery Fund. He started his career in 1986 at Oppenheimer Fund Management where he managed global and UK income and growth Funds. Jonathan has a BA Hons French from the University of Bristol in the UK.



Mark Perchtold, CFA, Omba Advisory & Investments Ltd, Director & Co-Founder

Mark is a founding Director of Omba and has been instrumental in developing Omba's investment strategy and managing their portfolios since 2017. Previously he spent nearly 12 years at Goldman Sachs, most of which were in the Investment Management Division in London where he gained experience in asset allocation, equities, fixed income, alternative investments and derivatives. Preceding Goldman Sachs he was a Manager at KPMG in the Consumer Markets Audit and Assurance division. Mark qualified as a Chartered Accountant in South Africa following a Bachelor of Accountancy degree at the University of the Witwatersrand. Mark is also a CFA Charterholder and has been investing in financial markets since 1998.

Karl Wehner, Alibaba.com, Managing Director

Karl Wehner is the Managing Director of Alibaba.com Germany GmbH. He joined Alibaba in June 2016 and took on the role of Managing Director for the DACH region, CEE, and Turkey in July 2017. Karl has over 20 years of experience in digital commerce, playing a pivotal role in expanding Alibaba's B2B business across key European markets. Before joining Alibaba, he held significant positions at Amazon Germany and Takealot.com in South Africa, driving marketplace innovations and digital transformation initiatives.

Angeline Ong, IG Group, Financial Analyst & Global Content Editor

Angeline Ong leads the global content strategy at IG, empowering investors with the knowledge and tools to take your trading and investment strategy to the next level. Mathematical and data-savvy in her approach, Angeline understands the importance of precision and the value of combining it with timely, data-led content to create actionable information for investors and traders. She is a keen trader and financial analyst that transforms key market trends into actionable insights. She is also a member of the Society of Technical Analysts. Angeline has met Bill Gates, the late Paul Volcker and world leaders at high-level events, including the World Economic Forum and G20 for Bloomberg, Reuters and CNNFN. She has been quoted on Bloomberg, Reuters, and other media outlets. She has also hosted panels at global summits covering a wide spectrum of asset classes, delving into themes including China's economic rise, the fourth industrial revolution, AI, renewable energy, EVs and future mobility.

Harry Rogasch, NIO, Senior Director Public Affairs & Governmental Relations Europe

Harry Rogasch is a proven expert in the field of public affairs and marketing with extensive automotive experience. He has been Senior Director Public Affairs and Government Relations Europe at NIO since the beginning of 2022. Previously, he built up the capital city representation of Continental AG and managed it from January 2013 to December 2021. From 2010 to 2012, he was Head of Marketing at Bosch Rexroth. In addition, he gained over 20 years of experience at Bosch in various management positions. He began his professional career as an officer in the German Armed Forces.

James Maund, KraneShares, Head of Capital Markets

James Maund joined KraneShares as head of Capital Markets in January 2020. James has more than 15 years of experience in ETF trading and capital markets. Prior to joining KraneShares, James was a Vice President in the Institutional ETF Group / ETF Capital Markets Group at State Street Global Advisors. He has extensive connectivity within the ETF trading ecosystem including market makers, brokers, and exchanges. He is a seasoned speaker at industry events, conferences, and forums on topics related to ETFs, liquidity, options, equity market structure, and trading. Prior to State Street, James was an ETF trader at Goldman Sachs & Co. His primary responsibility was as a specialist/market maker for Exchange Traded Funds on the floor of the New York Stock Exchange, and later on the American Stock Exchange and in the firm's Index Arbitrage group. James earned a Bachelor's degree in Economics from Wesleyan University in Middletown, CT.

Luke Oliver, KraneShares, Head of Climate Investing

Luke Oliver leads the KraneShares Climate solutions business building innovative products that provide access to unique markets within this growing investment universe. In addition to curating the firm's climate, carbon and impact strategies, Luke works closely with clients to educate on the asset class and client implementation strategies. He is a regular industry commentator on TV, press, and online media and is responsible for digestible research on climate topics. Prior to joining KraneShares, Luke built and ran the $21bn US XTrackers ETF business at DWS (formerly Deutsche Asset Management) where he pioneered currency hedging, onshore China, and more recently ESG strategies which were among the first to recognize the need for value-aligned portfolios. Prior to this, he was the portfolio manager of $16bn in commodity assets across the PowerShares DB Commodity ETF suite. Luke has a reputation for building strong, diverse teams, creating profitable businesses, and bringing innovative solutions to market. His 20-year financial career also included time on the capital markets sell-side. This diverse experience has allowed Luke to identify the most powerful emerging trends in the investment landscape. "Pricing carbon emissions and decarbonizing the global economy is the single greatest challenge, and opportunity, we will ever be presented with. I have no doubt this will be our mission for the next 20 years and it must not fail."