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KraneShares Dubai COP28 Climate/Carbon Investment Forum: Elevate Your Planet & Portfolio

WEDNESDAY 6 DEC 2023

8:30 AM - 2:00 PM

Nasdaq Dubai: The Exchange Building (Gate Village – 11) – Level 8 – Dubai – United Arab Emirates

www.KraneShares.com

www.ChinaLastNight.com

www.ClimateMarketNow.com



Welcome to the KraneShares Dubai COP28 Climate/Carbon Investment Forum

Join us at the Dubai Financial Market (DFM) for KraneShares Dubai COP28 Climate / Carbon Investment Forum where we will explore actionable strategies to elevate your portfolio while benefiting the planet. The event will be in partnership with DFM, CFA Society Emirates, Climate Finance Partners (CLIFI), BloombergNEF, S&P Dow Jones Indices, and Citywire Middle East. We will delve into the critical 'what, why, and how' of investing in ESG, carbon, and the clean energy transition.

According to the International Renewable Energy Agency (IRENA) the world must invest \$240 trillion between now and 2050 in order stave off the detrimental effects of climate change. This shift is creating one of the most significant investment opportunities of our lifetime. At the same time the challenges of divesting from carbon-intensive industries is an under acknowledged risk to investors' portfolios. During our event we will discuss practical investment opportunities that can potentially mitigate these risks, while also providing attractive uncorrelated return potential. We will also provide a COP28 Mid-session update and hear from prominent institutions, exchanges, and industry experts on how investors in the Middle East, Asia, and the rest of the world are navigating the transition and producing climate-focused portfolios.

Conference Agenda		
8:30 am	Breakfast	
9:00 am	Opening Remarks	Jonathan Krane, KraneShares, Chief Executive Officer
		Ziad Zein, CFA, CFA Society Emirates, President of CFA Society Emirates
9:10 am	COP28 Mid-Session Update & Potential Impact On Investor's Portfolios	Eron Bloomgarden, Climate Finance Partners/Emergent (LEAF Coalition), Partner/ Founder & CEO
9:30 am	The Role of Exchanges, Governments, and Asset Managers in Facilitating Climate Investing	Eric Salomons, Dubai Financial Market (DFM), Head of Product Development
		Dafei Huang, China International Capital Corporation (CICC), Green Finance Specialist / Executive Director FICC
		William Pazos, Air Carbon Exchange, Co-Founder & Co-CEO
		Moderator: Paromita Dey, Citywire Middle East, Deputy Editor
10:00 am	Session Intro	Charbel Azzi, S&P Dow Jones Indices, Managing Director – Asia Pacific, Middle East, Africa, Turkey, India, & CIS
	Navigating the Transition: How Long Term Investors Approach Incorporating ESG and Climate Into Portfolios	Akshay Iyer, Sarwa Digital Wealth (Capital), Wealth Advisor
		Jaspreet Duhra, S&P Dow Jones Indices, Managing Director, Global Head of Sustanability Indices
		Luke Oliver, KraneShares, Head of Climate Investments
		Moderator: Lama Bou Dargham, CFA, CFA Society Emirates, Board Member & Program Chair
10:45 am	Coffee Break	
11:00 am	Voluntary Carbon Markets and Green Financing: Private Equity Opportunities From the US, Middle East, and Global South	Riham ElGizy, Regional Voluntary Carbon Market, Chief Executive Officer
		Richard Alasdair Paton, Head of EY Parthenon MENA, UAE Ministry of Climate Change and Environment, Advisor
		Utkarsh Agarwal, BP, Americas Carbon Originator
		Moderator: Anthony Sassine, CFA, KraneShares, Senior Investment Strategist & Head of MENA
11:45 am	Session Intro	Chris Hackel, Bloomberg Indices, Global Head of Sustainable Indices
	The Role of Cap and Trade and Carbon Credits in Creating Public and Private Opportunities for Investors	Ashish Sethia, BloombergNEF, Global Head of Commodities, Energy, & Environmental Markets
		Gary King, ICE Futures Abu Dhabi, President
		Eron Bloomgarden, Climate Finance Partners/Emergent (LEAF Coalition), Partner/ Founder & CEO
		Luke Oliver, KraneShares, Head of Climate Investments
12:15 pm	Empowering A New Economy: Electric Vehicle and Battery Industry Trends and Outlook	Kwasi Ampofo, BloombergNEF, Head of Metals & Mining
		Anthony Sassine, CFA, KraneShares, Senior Investment Strategist & Head of MENA
12:45 pm	Lunch and Networking	
2:00 pm	Event Concludes	

Featured Speakers (in order of appearance):



Jonathan Krane, KraneShares, Chief Executive Officer

Jonathan Krane is the founder and CEO of KraneShares, an asset management firm delivering China and climate focused exchange traded funds to global investors. He has spent the last 20 years working with companies in China. KraneShares is majority owned by China International Capital Corporation (CICC). Jonathan received an MBA from Columbia Business School and a BA from Connecticut College. He is on the board of Connecticut College and is a member of the Young Presidents Organization (YPO). Jonathan is also the author of *The Wall Street Journal* Best Seller, *The China Dream*.



Ziad Zein, CFA, CFA Society Emirates, President of CFA Society Emirates

Ziad Zein is certified Non-Executive Director and champion of Digital Transformation with extensive experience as a board chair, member, and advisor. He is a seasoned banker and investment professional strongly advocating the ESG integration and technology innovation within the financial, aviation, and green energy sectors. Ziad is a holder of Diploma in Corporate Governance, Certificate in ESG Investing, CFA charter-holder and MBA graduate with over 25 years of experience; covering the various stages of the investment process across the Middle East, Africa, and Southeast Asia regions. He is innovative, proficient, and a specialist of the Investment Industry with distinctive skills in investment advisory & structuring, strategy designing & execution, and business development & expansion.

Eron Bloomgarden, Climate Finance Partners/Emergent (LEAF Coalition), Partner/ Founder & CEO

Eron Bloomgarden provides market intelligence and advice to investors on Climate Finance products. He is an expert in environmental finance, green infrastructure and impact investing. Eron is also a frequent speaker who has advised governments and corporations on many aspects of environmental finance. He is an experienced impact investor with over a decade of fund management experience. Eron is a professor of sustainable finance at Columbia University's Earth Institute. He was Partner at Encourage Capital where he was the Portfolio Manager of the EKO Green Carbon Fund, President of Environmental Markets at Equator LLC, and U.S. Country Director at EcoSecurities, the world's largest carbon credit company listed on the London Stock Exchange and acquired by JP Morgan. Eron was a member of the World Economic Forum's Global Agenda Council on Biodiversity and Natural Capital and served on the Board of Directors of the Environmental Markets Association. In 2018, Eron was a TED Resident in a program. He holds an M.P.A. from Columbia University's School of International and Public Affairs (SIPA) and completed the Program for Leadership Development at Harvard Business School.



Eric Salomons, Dubai Financial Market (DFM), Head of Product Development

Eric Salomons leads the product development initiatives for the Dubai Financial Market (DFM) to further expand the diversification of asset classes traded and cleared on DFM and NASDAQ Dubai. Previously, he was leading the Markets Division of the Dubai Financial Services Authority (DFSA) and served as a member of its Executive Committee. He has developed his career in derivatives and securities markets over the past 25 years and has been involved in trading, risk management and regulation of cash and derivative market products. Eric served as a member of the IOSCO Committee for Secondary Markets, as well as its Derivatives Committee, and was a senior adviser to emerging markets' exchanges in Africa and Asia. Eric has further gained wide ranging and valuable experience of exchange operations, clearing houses and settlement systems as project manager for licensing and supervision of markets in Europe and the Dubai International Financial Centre (DIFC). Prior to joining the DFSA, Eric was responsible for exchange regulation and was a member of the Euronext College of Regulators at The Netherlands Authority for the Financial Markets (AFM). Eric started and developed the first 10 years of his career as a market maker on Euronext and Eurex for Amsterdam Option Traders (AOT), a listed proprietary trading firm.



Dafei Huang, China International Capital Corporation (CICC), Green Finance Specialist / Executive Director FICC

Dafei Huang has 20 years of experience in sustainable development. She has worked extensively in carbon finance, advisory in renewable energy, industrial energy efficiency, agriculture, manufacturing, waste management and water treatment. Dafei joined CICC in 2021 and is responsible for climate finance in FICC. Prior to joining CICC, she worked at the International Finance Corporation and World Bank for 10 years focusing on decarbonization and green investment. She has been actively engaged in ESG policy dialogues in Asia and China. Dafei has a MSc in Environmental Technology from Imperial College, University of London.



William Pazos, Air Carbon Exchange, Co-Founder & Co-CEO

William Pazos is the Co-founder and Managing Director of AirCarbon, a frictionless carbon exchange offering the lowest fees in the industry, and an architecture which will allow the carbon market to expand efficiently and fulfil its true potential in helping the world meet Net Zero. William is a Senior Climate Finance and Renewable Energy Expert with a proven track record developing, financing, and managing projects in Asia, Latin America, and Africa. He is also an experienced Director and Board Member with a demonstrated history of working within large corporates and building companies looking to capitalize on the market imbalances caused by climate change. Skilled in Financial Structuring, Corporate Finance, Renewable Energy, Management, he is also a native speaker of Spanish, Portuguese, and English. William holds a bachelor's degree in Economics from The College of Wooster and an MBA from The Thunderbird Graduate School of International Management.



Paromita Dey, Citywire Middle East, Editor

As Deputy Editor at Citywire Middle East, Paromita Dey reports extensively on wealth management, asset management, financial regulation, independent asset managers, and family offices in the GCC. She has more than 12 years of experience in business and finance journalism, covering various sectors and markets across the GCC and India. Her passion is to uncover facts, produce in-depth features, and serve the best interests of the investment community. You can find some of her works in top GCC-based publications and websites, such as Citywire Middle East, Construction Week, Muscat Daily, Business Today, and many more.



Charbel Azzi, S&P Dow Jones Indices, Managing Director – Asia Pacific, Middle East, Africa, Turkey, India, & CIS

Charbel Azzi is Managing Director and Head across Asia Pacific, the Middle East, Africa, Turkey, India, & CIS at S&P Dow Jones Indices (S&P DJI). He joined the company in April 2009, and is based in Dubai, United Arab Emirates. Charbel has extensive experience in investment management, portfolio construction, strategy and product development, capital raising, and marketing and selling investment products and services across the Middle East and Africa. He works closely with clients to design and deliver indices and strategies that utilize S&P DJI's expertise in custom index design, Shariah compliant investing, asset allocation, commodities, equities, and emerging markets. Prior to joining S&P DJI, Charbel worked at Standard Chartered Bank in Dubai as director of origination for the Middle East and North Africa, working with regional family and private offices, corporates, pension funds, investment and insurance companies, and high net worth clients. Charbel holds a BBA from the American University in Dubai. He is fluent in English, Arabic, and French.



Akshay Iyer, Sarwa Digital Wealth (Capital), Wealth Advisor

Akshay lyer is a Wealth Advisor at Sarwa and has years of experience in the banking and private wealth management sector while working at companies such as the Canadian Imperial Bank of Commerce and AES International. He is a qualified advisor with the Chartered Institute of Securities and Investments and the Canadian Securities Institute. Akshay's academic background includes a Bachelor's degree in Environment and Sustainability from the University of British Columbia, reflecting a unique blend of financial proficiency and a commitment to environmental responsibility.



Jaspreet Duhra, S&P Dow Jones Indices, Managing Director, Global Head of Sustanability Indices

Jaspreet Duhra is Managing Director, Global Head of Sustainability Indices at S&P Dow Jones Indices (S&P DJI). Jaspreet is involved in the design, methodology, and strategic direction of S&P DJI ESG Indices globally, as well as working closely with the Global Research & Design, Sales, and Marketing departments to bring new indices to market. S&P DJI caters to a diverse spectrum of ESG investing needs, from best-in-class approaches like the world-renowned Dow Jones Sustainability Index, to broad-market ESG alternatives to mainstream indices like the S&P 500[®] ESG Index.



Luke Oliver, KraneShares, Head of Climate Investments

Luke Oliver leads the KraneShares Climate solutions business building innovative products that provide access to unique markets within this growing investment universe. In addition to curating the firm's climate, carbon and impact strategies, Luke works closely with clients to educate on the asset class and client implementation strategies. He is a regular industry commentator on TV, press, and online media and is responsible for digestible research on climate topics. Prior to joining KraneShares, Luke built and ran the \$21bn US XTrackers ETF business at DWS (formerly Deutsche Asset Management) where he pioneered currency hedging, onshore China, and more recently ESG strategies which were among the first to recognize the need for value-aligned portfolios. Prior to this, he was the portfolio manager of \$16bn in commodity assets across the PowerShares DB Commodity ETF suite. Luke has a reputation for building strong, diverse teams, creating profitable businesses, and bringing innovative solutions to market. His 20-year financial career also included time on the capital markets sell-side. This diverse experience has allowed Luke to identify the most powerful emerging trends in the investment landscape. "Pricing carbon emissions and decarbonizing the global economy is the single greatest challenge, and opportunity, we will ever be presented with. I have no doubt this will be our mission for the next 20 years and it must not fail."



Lama Bou Dargham, CFA, CFA Society Emirates, Board Member & Program Chair

Lama Bou Dargham is a dynamic finance professional, excelling as an Investor Relations and Capital Raising Professional at Quilvest Capital Partners in Dubai. Proficient in managing client relationships across the Gulf Cooperation Council (GCC), she has played a pivotal role in originating and managing key private and institutional relationships in crucial markets like Saudi Arabia and the UAE. In addition, Lama serves as a Board Member and Program Chair at CFA Society Emirates in the UAE, contributing to its significant growth since June 2021. Leading the events program and establishing the CFA Emirates Women's Club, she fosters regional collaboration among CFA Societies, amplifying the society's impact. Lama's commitment extends beyond her professional roles, reflecting a harmonious approach to success and fulfilment.



Riham ElGizy, Regional Voluntary Carbon Market, Chief Executive Officer

Riham ElGizy has over 20 years of international experience dedicated to impact related investments through her extensive work as a leader in mergers and acquisitions, as well as strategy and business development experience. She was formerly head of Saudi Aramco's Investment valuations and structuring, the function responsible for advising and formulating investment decisions for corporate and executive management, as well as government institutions. Prior to joining Saudi Aramco, she spent 16 years with BP in North America and North Africa. Riham has a track record in originating and executing energy, clean technology, and renewable energy transactions across the globe. She has advised strategy and investment boards and led negotiations with governments and privately held institutions. Riham is a Sloan fellow MBA (MIT Sloan School of Management) and during her time in MIT, worked on projects promoting sustainable economic growth in emerging markets through the deployment of innovative technology solutions and climate change simulations. She is currently director of the Voluntary Carbon Market (VCM), launching the first voluntary carbon market in the region and leading the single-largest carbon credit auction to ever take place.



Richard Alasdair Paton, Head of EY Parthenon MENA, UAE Ministry of Climate Change and Environment, Advisor

Richard Alasdair Paton is the EY-Parthenon MENA Leader based out of Abu Dhabi, UAE. He has over 25 years of experience in transaction advisory service. Richard holds a master's degree in Economics from Herriot Watt University, and diplomas in Accounting and Finance from London School of Economics.



Utkarsh Agarwal, BP, Americas Carbon Originator

Utkarsh (Uti) Agarwal is the Americas Carbon Originator at BP. He invests in carbon projects and project developers in the Americas and in Africa with the goal of bringing high-quality supply of credits to the compliance and voluntary carbon markets. Prior to BP, Uti was the Vice President and head of transactions at Emergent, a non-profit that launched the \$1.5b LEAF Coalition. Before joining Emergent, Uti spent a decade working in climate finance and renewable energy, including at Encourage Capital in New York, where he made investments in forestry carbon projects for the California cap-and-trade program.



Anthony Sassine, CFA, KraneShares, Senior Investment Strategist & Head of MENA

Anthony Sassine joined KraneShares in 2019 as a Director, Senior Investment Strategist. Anthony is responsible for researching China's capital markets and innovation sectors, including clean technology and future mobility, and advising clients on asset allocation, thematic investing, and co-managing ETF model portfolios. Anthony also manages the firm's business in the Middle East and North Africa (MENA). He oversees the firm's local effort to expand relationships and partnerships, maintain media relationships, and provide clients with the latest analysis on market development. Anthony is a frequent contributor to various U.S. and international media outlets, including Bloomberg, Asharq, and Cheddar News, and has been quoted by Reuters, Bloomberg, and Forbes. Before joining KraneShares, Anthony spent eight years at Van Eck and Pinebridge as a strategist focusing on China and Emerging Markets. Anthony began his career in investment consulting with NEPC (formerly New England Pension Consultants) and Colonial Consulting. During this time, Anthony partnered with consultants on servicing institutional clients and assisting with asset allocation, manager selection, and portfolio analysis. Anthony holds a master's degree in Finance from New York University (NYU) and Hong Kong University of Science and Technology (HKUST). Anthony is a CFA charter holder.



Chris Hackel, Bloomberg, Global Head of Sustainable Indices

Based in New York, Chris Hackel is the Global Head of Sustainable Indices at Bloomberg. Chris oversees the strategy and development of ESG, climate, and other sustainable-themed fixed income, equity, and multi-asset indices. He has over a decade of experience working with investors to incorporate sustainable investment themes in indices, portfolios, and products. He currently co-leads the fixed-income subgroup of the GFANZ Index Investing workstream. Chris' prior experience includes the development and implementation of automated strategies at a high-volume equity hedge fund, structuring CMOs on a Fixed Income trading desk, and developing trading tools as part of a Fixed Income Quantitative Research group.



Ashish Sethia, BloombergNEF, Global Head of Commodities, Energy, & Environmental Markets

Based out of Houston, Ashish Sethia leads a global group of energy, commodities and technology sector experts analyzing netzero emissions pathways. He works extensively with CXOs & policy makers to decipher the inter-dependencies between various components of the energy transition, to facilitate strategic decision-making. His team analyses asset valuations and investments, financing and contractual structures, technology evolution, policy developments and demand-supply drivers in power, natural gas & LNG, oil & petrochemicals, metals & mining and carbon markets. In his previous role at BloombergNEF in Singapore, he was the Head of Asia Pacific Research where he also analyzed and advised on clean energy, battery storage, sustainable finance and mobility sectors. Over the years Ashish has spoken at leading forums such as the World Future Energy Summit, World Energy Leader's Summit and the Clean Energy Ministerial, hosted dialogues with G-20 ministers and given inputs to the works of the World Economic Forum and the World Energy Council. He has also shared his views at the London Stock Exchange, the White House executive office and at leading educational institutions. Ashish is quoted extensively by media organizations like Bloomberg TV, The Guardian, Sky News and Economic Times. Prior to joining Bloomberg, he led digital technology, capital budgeting and business process reengineering projects across the world at European and Indian business consulting and technology firms. Ashish started his career at one of India's largest private sector power companies where he oversaw commercial operations and smart grid deployment. An alumnus of the Indian Institute of Technology (IIT) Kanpur, he has a first-class degree in Engineering and a MBA in Finance and Strategy.



Gary King, ICE Futures Abu Dhabi, President

Gary King is President of ICE Futures Abu Dhabi (IFAD) and joined ICE in December 2022. King has more than 30 years of experience in the commodities markets including as the former CEO of the Dubai Mercantile Exchange (DME) where he was responsible for launching the exchange and the Oman crude oil contract in 2005. King has held several senior roles in the United Arab Emirates, including senior executive roles within the Government of Dubai, Emirates National Oil Company (ENOC) and DP World. He has also held international senior executive roles in the commodities sector in Dubai and Singapore with Macquarie Bank, Morgan Stanley and Standard Bank of South Africa. King was a co-founder of the first private equity fund in the Middle East focused on natural resources, and one of the first companies licensed in the Dubai International Financial Centre (DIFC). King has spent time in the United States in executive positions within the energy sector with a focus on the origination of commodity and natural resource transactions as well as buy-side consultancy. He holds a Bachelor of Science in Petroleum Geology from the University of London, Chelsea College and a Masters in Petroleum Geology from Imperial College, Royal School of Mines, London University.



Kwasi Ampofo, BloombergNEF, Head of Metals & Mining

Kwasi Ampofo is the Head of Metals and Mining at BloombergNEF based in London. His research covers industrial metals, rare-earth metals, battery metals and the pathways for miners to reach net-zero. Prior to BloombergNEF, he worked at Anglo American and Nous Group in Australia. He completed his PhD in Mineral Economics at the University of Queensland, Australia. He serves as a non-executive director on the board of Amira Global.